



MEDIA COVERAGE REPORT

July 2020 – June 2021

IMIX Media Coverage Report

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Q1: July - Sept

The Times, 05/07/20



<https://www.thetimes.co.uk/article/scottish-refugee-council-reveals-anger-over-abject-failures-of-the-home-office-zl2ddmg32>

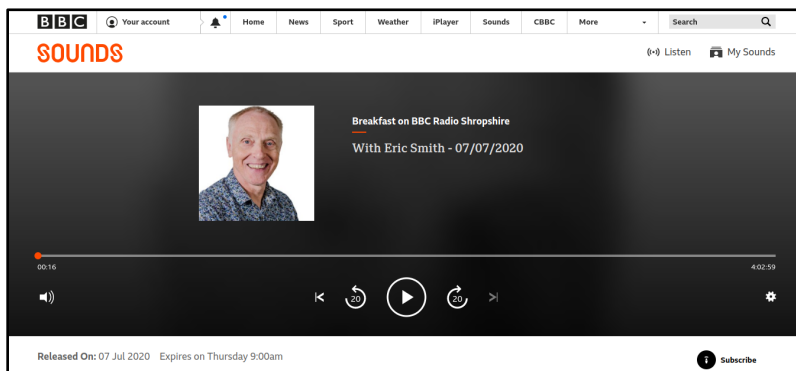
Reach:

Monthly readership 10.7m readers in UK

Twitter:

Scottish Refugee Council - 49 RT, 92 Likes

BBC Radio Shropshire, 07/07/20

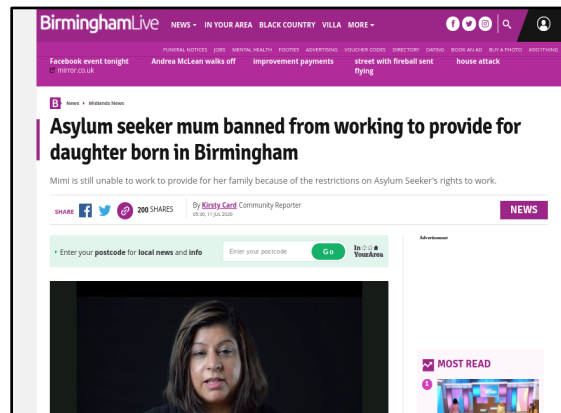


<https://www.bbc.co.uk/sounds/play/p08hrxr4>

Reach:

Weekly reach of 116,000 people

Birmingham Mail, 11/07/20



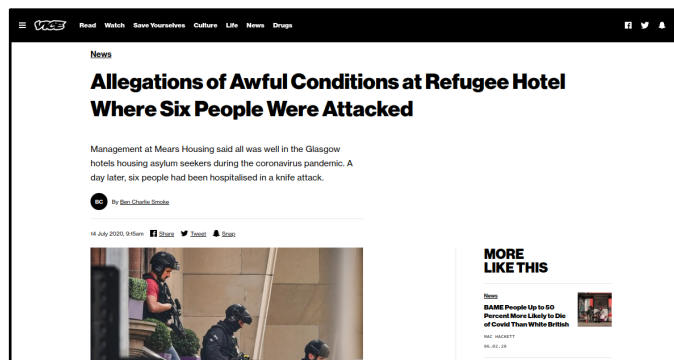
<https://www.birminghammail.co.uk/news/midlands-news/asylum-seeker-mum-banned-working-18568206>

Reach:

Website:

200 Shares (Facebook, Twitter)

Vice, 14/07/20



https://www.vice.com/en_uk/article/k7qgzy/glasgow-hotels-asylum-seekers-knife-attack

Reach:

Facebook:

Vice - 693 Likes, 148 comments, 207 shares

Twitter:

Vice - 10 Likes, 13 RT

Huffington Post, 20/07/20



https://www.huffingtonpost.co.uk/entry/coronavirus-immigration_uk_5f14b176c5b619afc402f692

Reach:

Twitter:

13 Likes, 9 RT

BBC News at 6, 20/07/20



<https://www.bbc.co.uk/programmes/m000l4rx>

Reach:

5.2m viewers (average during March 2020)

inews, 22/07/20



Link: <https://inews.co.uk/news/man-limbo-stateless-15-years-home-office-mistake-55855>

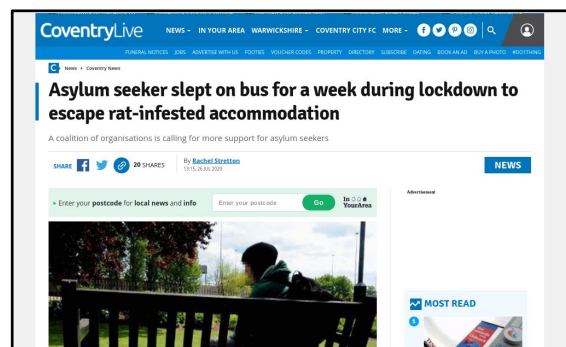
Reach:

Twitter:

30 RT

Jasmine Andersson (Journo) - 8 Likes, 13 RT

Coventry Telegraph, 26/07/20



Link: <https://www.coventrytelegraph.net/news/coventry-news/asylum-seeker-slept-bus-week-18651085>

Reach:

Website: 20 Shares (Facebook, Twitter)

The Sun, 28/07/20



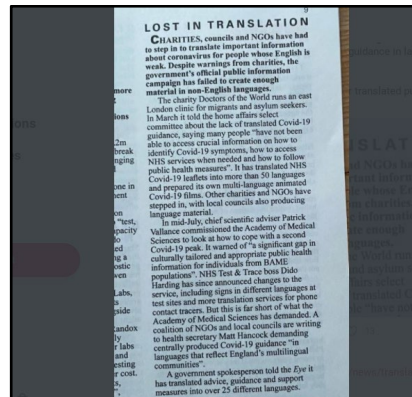
Link: <https://www.thesun.co.uk/news/12240566/paddling-with-shovels-bailing-out-with-shoes-migrants-risk-death/>

Reach:

Twitter: The Sun: 11 Likes, 16 RT

Facebook: 6 Likes

Private Eye, 30/07/20



Link: <https://www.doctorsoftheworld.org.uk/wp-content/uploads/2020/07/Letter-to-govt-on-COVID-19-translations.pdf>

Reach:

233,565 copies on average per issue

the magazine has a readership of 680,000

BBC Breakfast, 02/08/20



Reach:

7 million viewers (average March 2020)

The National, 06/08/20



Link: <https://www.thenational.ae/world/europe/with-a-10-weekly-food-budget-i-am-unable-to-support-a-relationship-what-it-s-like-to-be-stateless-in-britain-1.1060155>

Reach:

Twitter:

16 RT

Website:

more than 10m pageviews per month

The Guardian, 07/08/20



Link: <https://www.theguardian.com/world/2020/aug/07/uk-plan-to-use-navy-to-stop-migrant-crossings-is-unlawful-lawyers-warn>

Reach:

Guardian Website:

Twitter and Facebook shares - 1220

Twitter:

Colin Yeo - 3.1k Likes, 2k RT

Detention Action - 418 Likes, 251 RT

Care for Calais - 116 Likes, 65 RT

Shropshire Star, 08/08/20



Link: <https://www.shropshirestar.com/news/uk-news/2020/08/09/more-than-4000-migrants-reach-uk-by-small-boats-in-2020/>

Reach:

Twitter: Shropshire Star - 3 Likes, 4 RT

Circulation: 19k average

Birmingham Mail, 08/08/20



Link: <https://www.birminghammail.co.uk/news/midlands-news/more-200-asylum-seekers-secretly-18736572>

Reach:

Twitter: Birmingham Mail - 4 Likes, 3 RT

Print and Digital Circulation: 11,676 per issue

The Mirror, 08/08/20



Link: <https://www.mirror.co.uk/news/uk-news/migrants-spades-paddles-channel-dinghy-22490883>

Reach:

Twitter: Mirror: 8 Likes, 14 RT

Geraldine Mckelvie (Journo): 34 Likes, 16 RT

Circulation: 29,365,000 (Print and Digital monthly)

Channel 4 News, 09/08/20



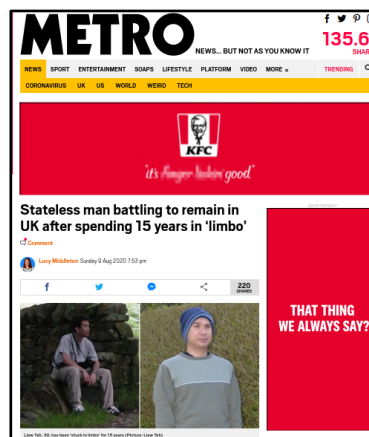
Link: <https://www.channel4.com/news/lawyers-warn-plans-to-use-navy-to-tackle-migrant-crossings-could-be-unlawful>

Reach:

Twitter: C4 News - 91 Likes, 51 RT

Viewers: 1.3m viewers average

Metro, 09/08/20

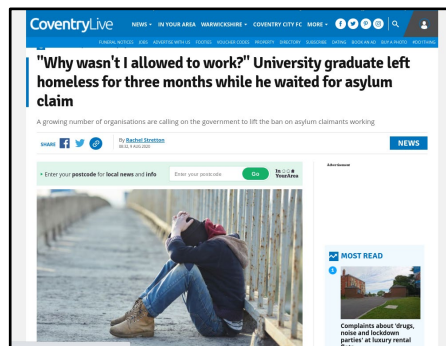


Link: <https://metro.co.uk/2020/08/09/stateless-man-battling-remain-uk-spending-15-years-limbo-13106517/>

Reach:

220 Shares (Facebook and Twitter)

Coventry Telegraph, 09/08/20



Link: <https://www.coventrytelegraph.net/news/coventry-news/why-wasnt-allowed-work-university-18738881>

Reach:

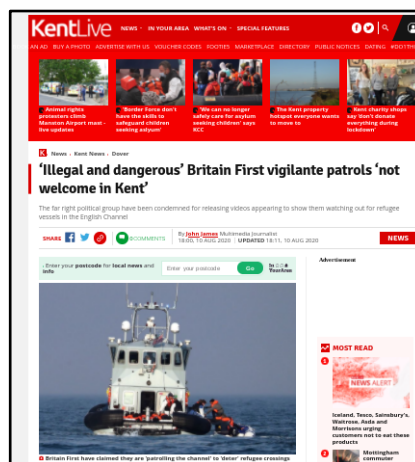
Twitter:

Coventry Telegraph - 6 Likes, 6 RT

Asylum Matters - 4 Likes, 6 RT

Readership: 28,171 per issue

Kent Live, 10/08/20



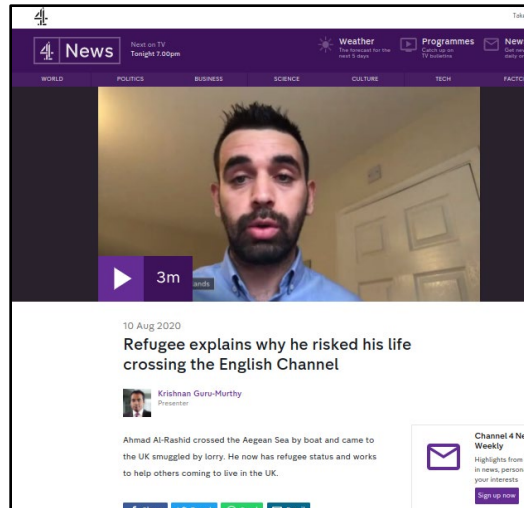
Link: <https://www.kentlive.news/news/kent-news/illegal-dangerous-britain-first-vigilante-4412366>

Reach:

Twitter: Kent Live - 11 Likes, 8 RT

Readership: Up to 5m website views a month

Channel 4 News, 10/08/20



Link: <https://www.channel4.com/news/refugee-explains-why-he-risked-his-life-crossing-the-english-channel>

Reach:

Broadcast: Average viewership 1.3m

Twitter:

Channel 4 - 320 Likes, 130 RT

Ahmad Al-Rashid - 443 Likes, 175 RT

Scottish Refugee Council - 129 Likes, 58 RT

Coventry Telegraph, 10/08/20



Link: <https://www.coventrytelegraph.net/news/coventry-news/growing-calls-allow-people-waiting-18735179>

Reach:

Twitter:

Coventry Telegraph - 3 RT

Asylum Matters - 5 Likes, 4 RT

Readership: 28,171 per issue

Talk Radio, 11/08/20



Link: <https://talkradio.co.uk/radio/listen-again/1597147200>

Reach: 424,000 weekly listeners

Coventry Telegraph, 12/08/20



Link: <https://www.coventrytelegraph.net/news/coventry-news/asylum-seeker-tells-being-stuck-18751048>

Reach:

Twitter:

Coventry Telegraph - 5 Likes, 3 RT

Readership: 28,171 per issue

Express and Star, 15/08/20



Link: <https://www.expressandstar.com/news/local-hubs/wolverhampton/2020/08/15/lockdown-stress-brings-out-creative-side-for-mask-maker/>

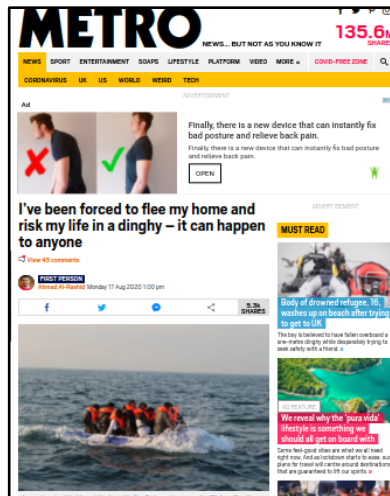
Reach:

Twitter:

City of Sanctuary - 13 Likes, 2 RT

Print and Digital Circulation: 31k (average June 2020)

Metro, 17/08/20



Link: <https://metro.co.uk/2020/08/17/channel-crossings-refugee-help-not-hate-13132955/>

Reach:

Website:

5.3k shares (Facebook + Twitter)

Circulation:

Distribute average 1.3m a day in March 2020

Politics.co.uk, 17/08/20



Link: <https://politics.co.uk/comment-analysis/2020/08/19/the-free-school-meals-loophole-government-policy-leaves-low-income-children-stranded>

Reach:

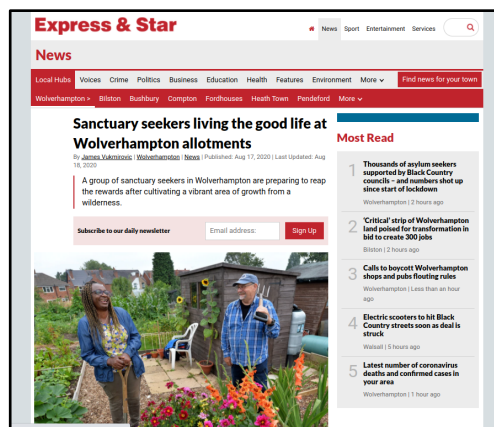
Facebook:

Politics.co.uk - 34 Likes

Website:

280,000 unique visitors every month (on average)

Express and Star, 17/08/20



Link: <https://www.expressandstar.com/news/local-hubs/wolverhampton/2020/08/17/sanctuary-seekers-living-the-good-life/>

Reach:

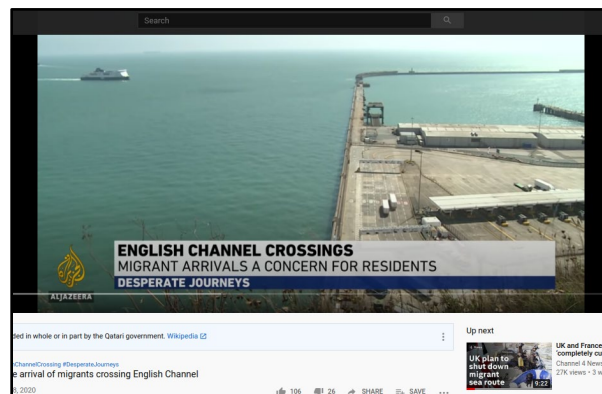
Twitter:

Imix - 13 Likes, 5 RT

Print and Digital Circulation

31k (average June 2020)

Al Jazeera, 18/08/20



Link: <https://www.youtube.com/watch?v=Bm3vyArD60o>

Reach:

Youtube:

Views - 9,528

Likes - 106

Al Jazeera English subscribers - 5.72m

Express and Star, 27/08/20



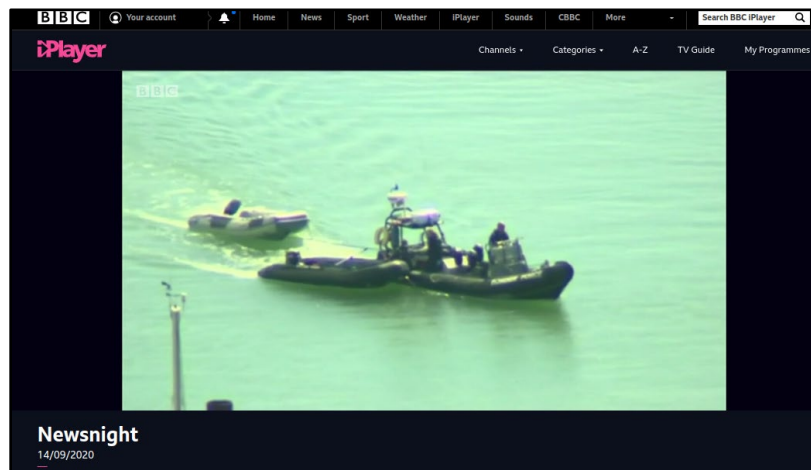
Link: <https://www.expressandstar.com/entertainment/dining-out/2020/08/27/recipe-book-brings-real-flavour-of-city/>

Reach:

Twitter - 2 RT

Print and Digital Circulation: 31k (average June 2020)

BBC Newsnight, 14/09/20



Links: <https://www.bbc.co.uk/iplayer/episode/m000mmnz/newsnight-14092020>
https://www.youtube.com/watch?v=FIYTzFaF0Hw&ab_channel=BBCNewsnight

Reach:

Youtube:

BBC Newsnight - 84,877 views, 801 Likes, 2003 comments

Newsnight channel - 612k subscribers

Twitter:

BBC Newsnight - 7 likes, 5 RT

Live Broadcast:

Avg. audience of 344,000 (2018 - may be more after Prince Andrew Interview increased popularity)

BBC South East Today, 15/09/20



Link: <https://www.bbc.co.uk/iplayer/episode/m000mp7l/south-east-today-late-news-15092020>

Reach:

BBC regional news has reach of average 3.3m (2016, *all* regional programmes)

The Times, 17/09/20



Links:<https://www.thetimes.co.uk/article/far-right-targets-migrant-camp-ww56z57zl>

https://www.youtube.com/watch?v=4jwZDqffGN8&ab_channel=TheTimesandTheSundayTimes

Reach:

Youtube:

The Times:

1270 views

Subscribers (to the Times) 44.4k

Twitter:

Detention Action - 13 Likes, 11 RT

The Times - 3 Likes, 7 RT

Readership: Monthly reach of 10.7m

Q2: October - December

Kent Live, 06/10/20



Link: <https://www.kentlive.news/news/uk-world-news/calls-end-nhs-charges-migrants-4578457>

Reach:

Twitter:

IMIX - 17 Likes, 9 RT

Circulation: 5m website views monthly (average)

The Guardian, 07/10/20



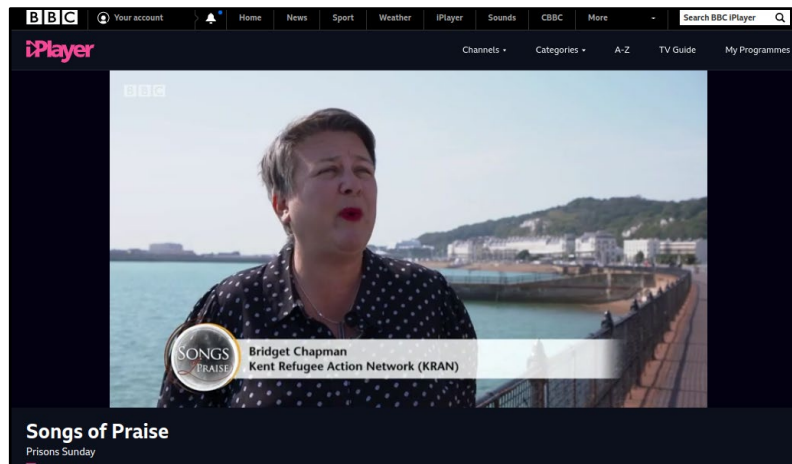
Link: <https://www.theguardian.com/uk-news/2020/oct/07/home-office-urged-to-halt-evictions-of-refused-asylum-seekers>

Reach:

Website:

214 Shares (Facebook + Twitter)

Songs of Praise, 11/10/20



Link: <https://www.bbc.co.uk/iplayer/episode/m000nh55/songs-of-praise-prisons-sunday>

Guardian, 14/10/20



Link: <https://www.theguardian.com/society/2020/oct/14/migrants-denied-nhs-care-for-average-of-37-weeks-research-finds>

Reach:

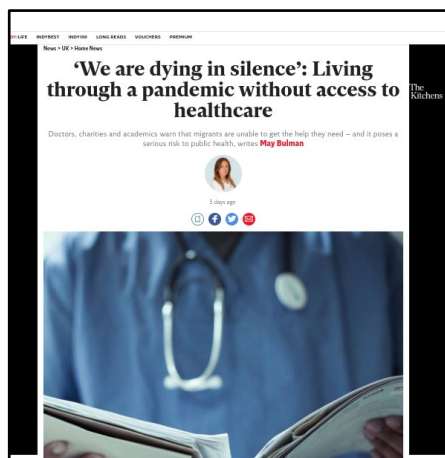
204 Shares (Facebook and Twitter)

Twitter:

Amelia Gentleman - 36 Likes, 27 RT

Liberty - 30 Likes, 31 RT

The Independent, 16/10/20



Link: <https://www.independent.co.uk/news/uk/home-news/migrants-health-coronavirus-covid-doctors-nhs-charging-hostile-environment-b905671.html>

Reach:

Twitter:

Liberty - 33 Likes, 36 RT

DOTW - 18 Likes, 20 RT

The Independent - 16 Likes, 7 RT

The Guardian, 16/10/20



Link: <https://www.theguardian.com/global-development/2020/oct/16/call-out-the-lies-uk-charities-hit-back-over-bids-to-blame-refugees-for-housing-crisis>

Reach:

Website:

461 Shares (Facebook + Twitter)

Twitter:

Shelter - 46 Likes, 31 RT

Birmingham Mail, 21/10/20



Link: <https://www.birminghammail.co.uk/news/midlands-news/powerful-statement-solidarity-condemns-far-19136067>

Reach:

Print and Digital Circulation: 11,676 per issue

Guardian, 25/10/20



Link: <https://www.theguardian.com/politics/2020/oct/25/lawyers-ask-johnson-and-patel-to-apologise-for-endangering-colleagues>

Reach:

Website:

2,224 Shares (Facebook, Twitter)

Twitter:

Peter Stefanovic (Lawyer) - 2000 Likes, 668 RT

Michael Rosen (Author) - 545 Likes, 142 RT

Natalie Sedacca (Kalayaan) - 389 Likes, 65 RT

Laws Centre - 173 Likes, 87 RT

BBC News, 26/10/20



Link: <https://www.bbc.co.uk/news/uk-54687081>

Reach:

Website:

1.5bn monthly page views (average 2020)

Twitter:

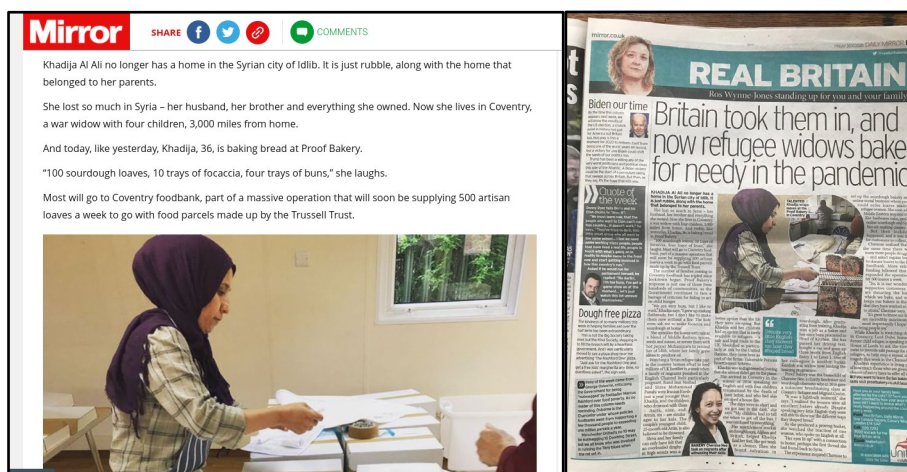
David Lammy (MP) - 3000, 643 RT

EU Flag Mafia - 471 Likes, 220 RT

Victoria Derbyshire - 102 Likes, 19 RT

Care 4 Calais - 97 Likes, 54 RT

The Daily Mirror, 30/10/20



Link: <https://www.mirror.co.uk/news/uk-news/refugee-war-widows-bake-foodbank-22928408>

Reach:

Twitter:

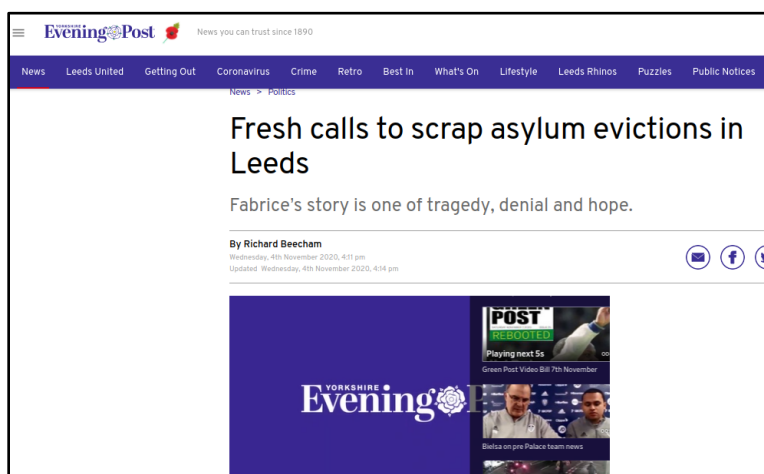
Choose Love - 149 Likes, 44 RT

Proof Bakery - 12 Likes, 5 RT

Mirror - 21 Likes, 8 RT

Circulation: 29,365,000 (Print and Digital monthly)

Yorkshire Evening Post, 04/11/20



Link: <https://www.yorkshireeveningpost.co.uk/news/politics/fresh-calls-scrap-asylum-evictions-leeds->

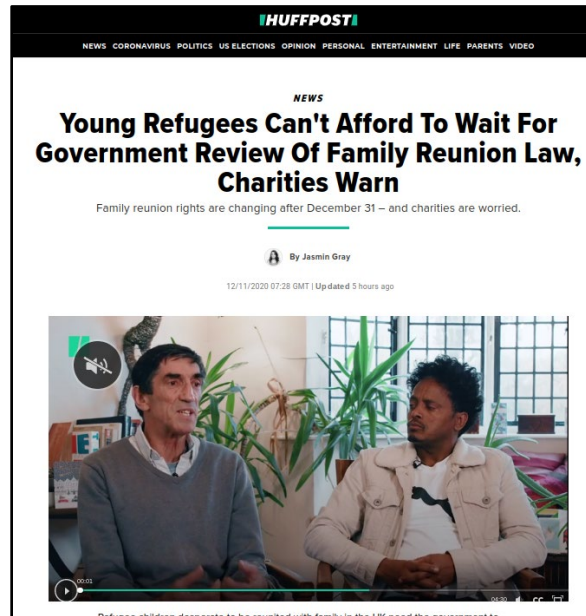
Reach:

Circulation:

107,064 daily unique browsers

7,845 copies circulated on average (June 2020)

Huffington Post, 12/11/20



Link: https://www.huffingtonpost.co.uk/entry/refugees-family-reunion-rule-brexid_uk_5faad60cc5b64c88d405704b?guccounter=1

Reach:

Circulation:

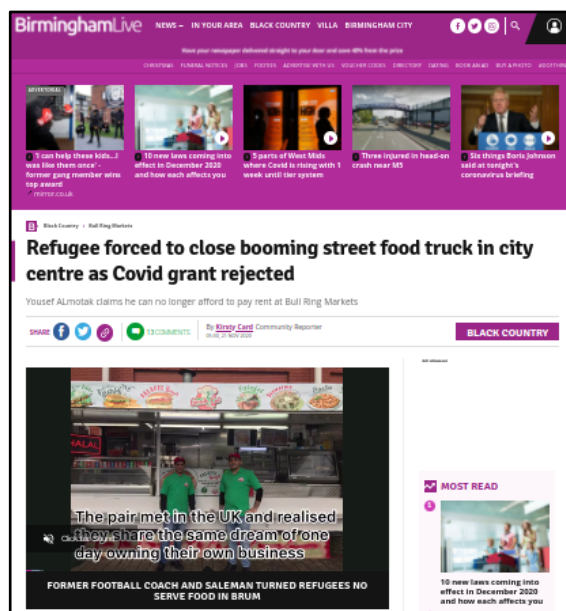
Videos gets 16m views a week (average)

Twitter:

Jasmine Gray (journalist) - 2 Likes, 3 RT

HuffPost - 4 Likes, 3 RT

Birmingham Mail, 21/11/20



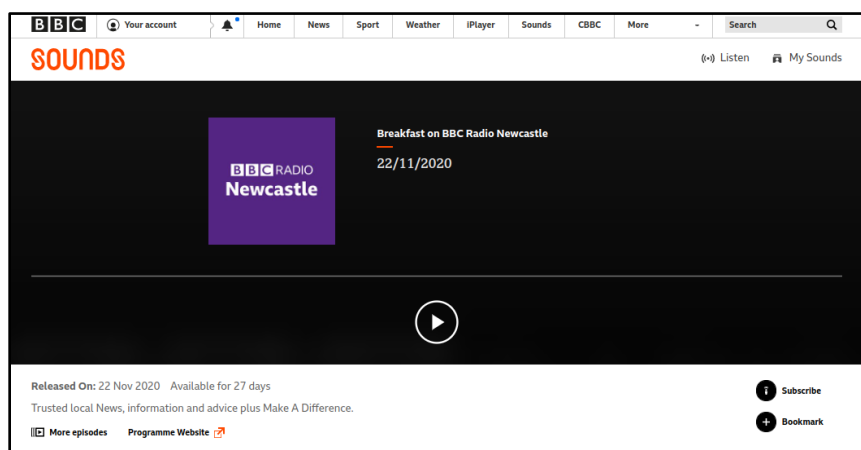
Link: <https://www.birminghammail.co.uk/black-country/refugee-forced-close-booming-street-19301648#comments-section>

Reach:

Print and Digital Circulation:

11,676 per issue

BBC Radio Newcastle, 22/11/20



Link: <https://www.bbc.co.uk/sounds/play/p08xw969>

Reach: 244,000 listeners per week (average 2019)

Law Gazette, 23/11/20



Link: <https://www.lawgazette.co.uk/news/british-red-cross-reveals-human-cost-of-laspo-on-refugee-family-reunions/5106515.article>

Reach:

Circulation:

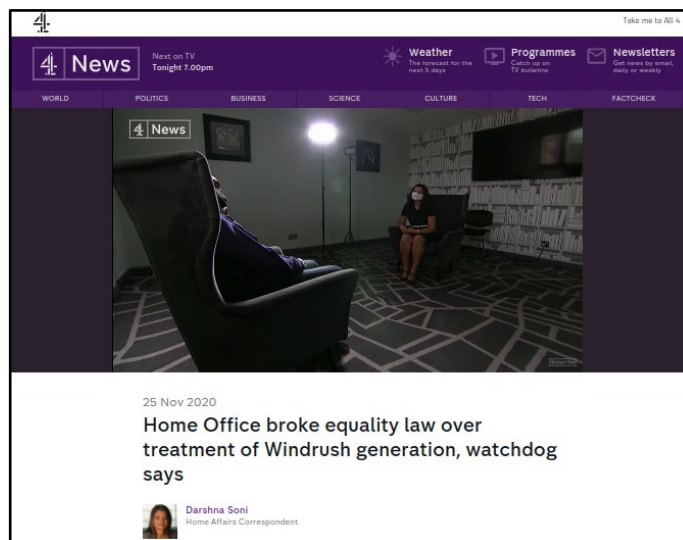
77k per issue

2m monthly browsers on website

Twitter:

Law Gazette - 7 Likes, 9 RT

Channel 4 News, 25/11/20



Link: <https://www.channel4.com/news/home-office-broke-equality-law-over-treatment-of-windrush-generation-watchdog-says>

Reach:

Viewership:

Average 1.3m

Twitter:

Channel 4 News - 53 Likes, 25 RT

ITV News, 28/11/20



Link: <https://www.itv.com/news/2020-11-28/uk-and-france-sign-agreement-to-curb-migrant-crossings-in-english-channel>

Reach:

Twitter:

ITV News Politics - 51 Likes, 23 RT

Viewership:

2.5m (average March 2020)

Independent, 29/11/20



Link: <https://www.independent.co.uk/voices/free-school-meals-government-school-education-b1762380.html>

Reach:

Twitter:

Independent - 59 Likes, 15 RT

Jon Stone (journor) - 94 Likes, 34 RT

Independent Voices - 85 Likes, 23 RT

Circulation:

Monthly Print Readership 3.1m

Monthly Digital Readership 24m

Politics.co.uk, 01/12/20



Link: <https://politics.co.uk/comment-analysis/2020/12/01/reforming-citizenship-a-global-britain-needs-global-brits>

Reach:

Twitter:

3 Million - 20 Likes, 8 RT

Website: 280,000 unique visitors every month (on average)

The Guardian, 02/12/20

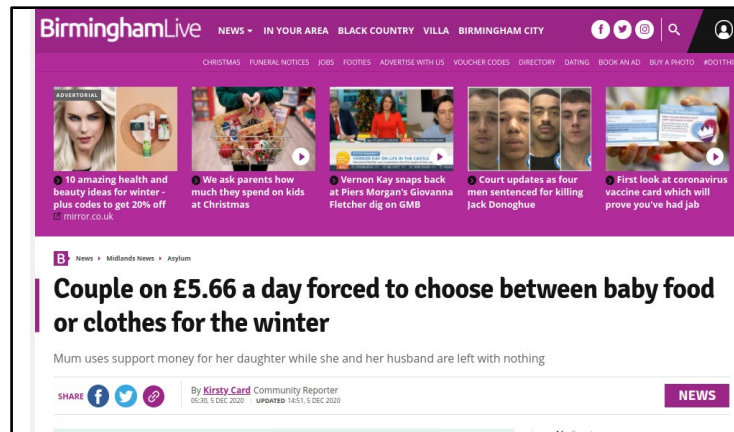


Link: https://www.theguardian.com/global-development/2020/dec/02/female-trafficking-survivors-in-uk-forced-into-unsafe-housing-report-finds?CMP=Share_AndroidApp_Other

Reach:

61 Shares (Twitter + Facebook)

Birmingham Mail, 05/12/20



Link: <https://www.birminghammail.co.uk/news/midlands-news/asylum-couple-566-day-forced-19378869>

Reach:

Twitter:

31 Shares

Print and Digital Circulation:

11,676 per issue

The Observer, 06/12/20



Link: <https://www.theguardian.com/uk-news/2020/dec/06/uk-races-to-deport-asylum-seekers-ahead-of-brex>

Reach:

1292 Shares(Facebook + Twitter)

Guardian, 08/12/20



Link: <https://www.theguardian.com/uk-news/2020/dec/08/end-housing-asylum-seekers-old-army-barracks-uk-ministers-urged>

Reach: 22 Shares (Facebook + Twitter)

Q3: Jan - March

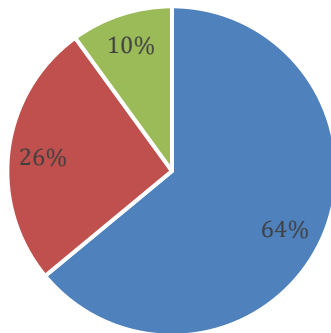
SUMMARY

Total number of articles in this quarter: 39

Total number of articles in previous quarter: 23

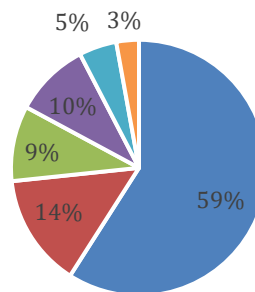
Coverage by region

■ National ■ Regional ■ London



Coverage by theme

■ Asylum reform ■ Refugee Welcome
■ EU Citizens ■ Key Workers
■ Calais ■ Destitution



Independent, 9 January



Link: <https://www.independent.co.uk/news/uk/home-news/doctors-migrants-covid-nhs-home-office-b1784054.html>

Reach:

Twitter:

May Bulman - 169 Likes, 153 RT

Refugee Council - 23 Likes, 15 RT

Doctor's Association UK - 59 Likes, 47 RT

Independent - 23 Likes, 13 RT

The Guardian, 11 January

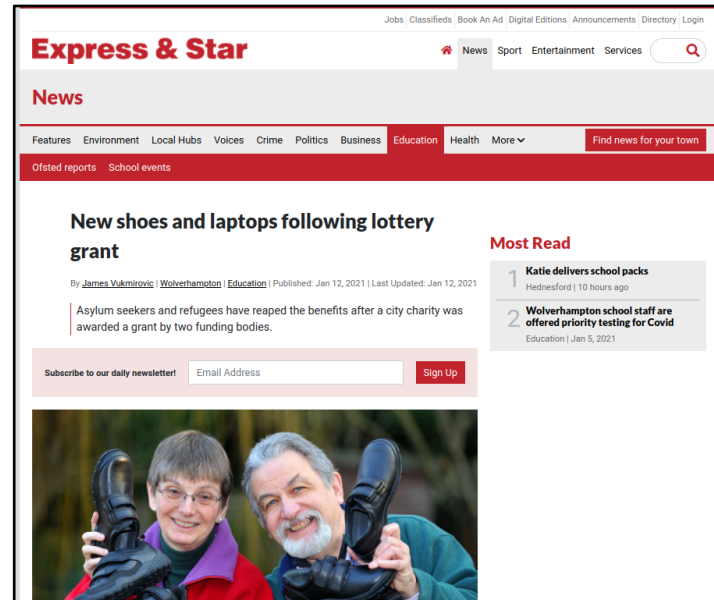


Links: <https://www.theguardian.com/uk-news/2021/jan/11/authorities-had-several-warnings-khairi-saadallah-reading-attackers-mental-health>

Reach:

21 Shares (Facebook + Twitter)

Express and Star, 12 January



Links: <https://www.expressandstar.com/news/education/2021/01/12/new-shoes-and-laptops-following-lottery-grant/>

Reach: *Print Circulation:* 31k copies

Independent, 16 January



Links: <https://www.independent.co.uk/news/uk/home-news/travel-home-office-appointments-asylum-seekers-visas-b1787997.html>

Reach:

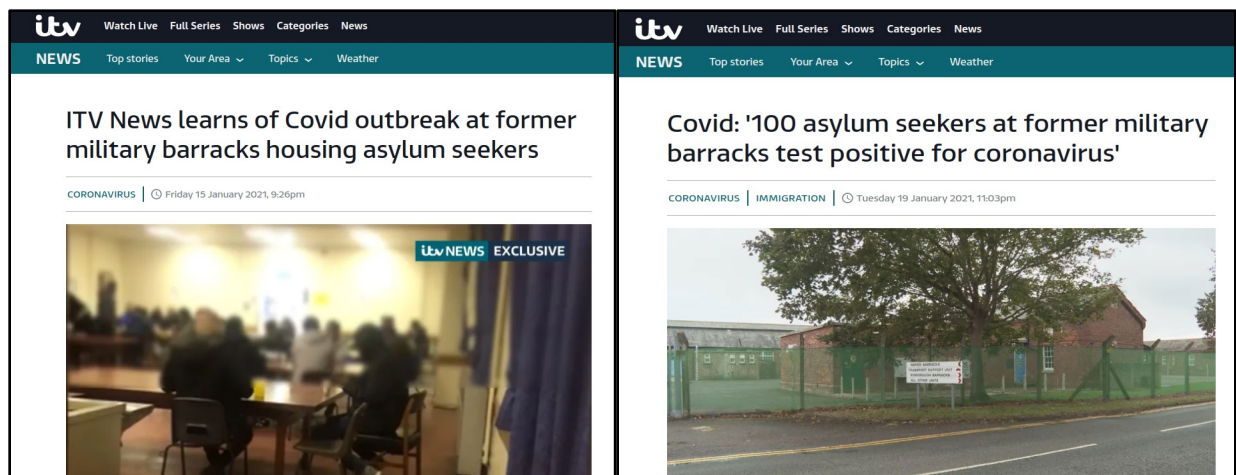
Twitter:

May Bulman - 239 Likes, 235 RT

KRAN - 77 Likes, 69 RT

Independent - 12 Likes, 24 RT

ITV, 15 & 19 January



Links:

<https://www.itv.com/news/2021-01-15/itv-news-learns-of-covid-outbreak-at-former-military-barracks-housing-asylum-seekers>

<https://www.itv.com/news/2021-01-19/coronavirus-infects-up-to-quarter-of-asylum-seekers-stuck-in-government-barracks>

Reach:

Twitter:

ITV News - 29 Likes, 28 RT

ITV News - 36 Likes, 35 RT

ITV News Meridian - 3 Likes, 4 RT

Viewership: 2.5m (average March 2020)

Independent, 22 January

Less than half of voters want immigration to UK to be reduced, polling shows

Exclusive: Government accused of being 'out of step' with public opinion on immigration as new data shows rise in sympathy for Channel migrants

May Bulman Social Affairs Correspondent | @maybulman | 1 hour ago | 20 comments



Links: <https://www.independent.co.uk/news/uk/home-news/immigration-asylum-ipsos-home-office-b1790728.html>

Reach:

Twitter:

May Bulman - 142 Likes, 92 RT

KRAN - 173 Likes, 62 RT

Independent - 50 Likes, 22 RT

ITV, 27 January

Majority of Calais refugees 'think Brexit will make getting UK asylum easier'

Wednesday 27 January 2021, 12:01am



Links <https://www.itv.com/news/2021-01-26/majority-of-calais-refugees-think-brex-it-will-make-getting-uk-asylum-easier>

Reach:

Twitter:

ITV News - 36 Likes, 33 RT

ITV News Meridian - 3 Likes, 4 RT

Viewership: 2.5m (average March 2020)

The Evening Standard, 27 January

Evening Standard

CULTURE INSIDER THE ESCAPIST THE REVELLER COMMENT TECH ES BEST ES MAG

NEWS > **UK**

Majority of Calais refugees believe Brexit will make getting UK asylum easier, poll shows



Napier Barracks in Kent, which is currently being used by the government to house people seeking asylum in the UK / PA

By Sean Morrison @seanmorrison | 27 January 2021



ADVERTISEMENT

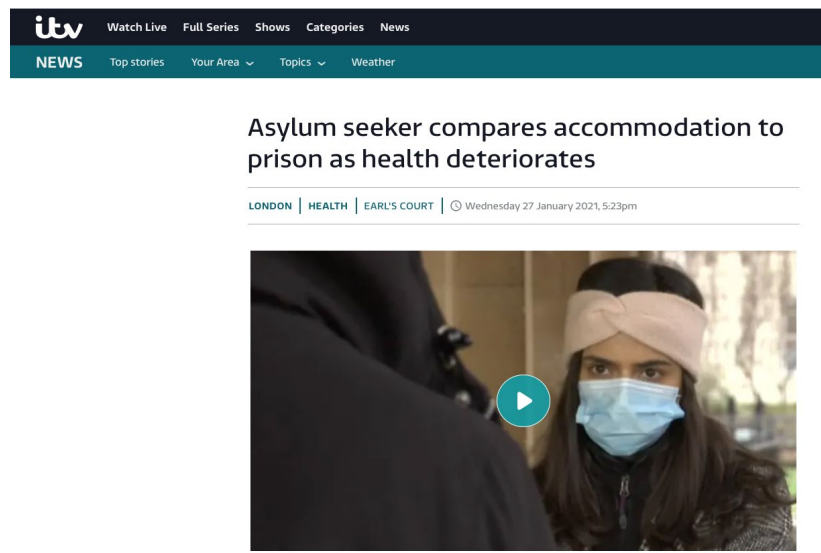
Links <https://www.standard.co.uk/news/uk/calais-refugees-brex-it-uk-asylum-easier-poll-b901263.html>

Reach:

Print Distribution: 490,726 (Average for Feb 2021)¹

Twitter: 3 Likes, 1 RT

ITV, 27 January



Links <https://www.itv.com/news/london/2021-01-27/asylum-seeker-compares-accommodation-to-prison-as-health-deteriorates>

Reach:

Twitter:

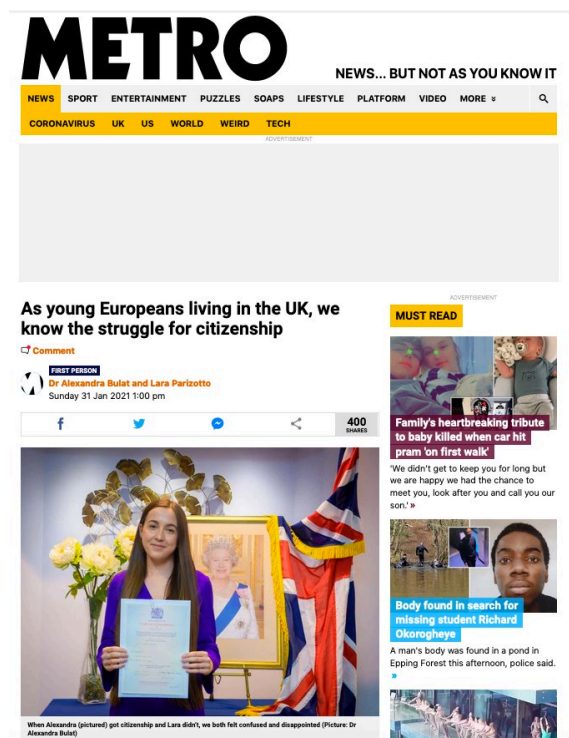
ITV London 3 Likes, 3 RT

Migrant Organise 28 Likes, 18 RT

Viewership: 2.5m (average March 2020)

¹ <https://www.abc.org.uk/product/5341>

Metro, 31 January



Link: <https://metro.co.uk/2021/01/31/as-europeans-living-in-the-uk-we-know-the-struggle-for-citizenship-13672269/>

Reach:

Website: 400 Shares (Facebook, Twitter)

Print Distribution: 1.3m on average in March 2020

Twitter:

Metro Platform - 6 likes, 7 RT

The3million - 77 likes, 43 RT

Dr Alexandra Bulat - 242 likes, 48 RT

Coventry Telegraph, 3 February



Link: <https://www.coventrytelegraph.net/news/coventry-news/coventry-refugee-who-fled-war-19759823>

Reach:

Twitter:

Coventry Refugee and Migrant Centre - 14 Likes, 4 RT

City of Sanctuary 11 Likes, 7 RT

KRAN - 25 Likes, 4 RT

Readership: 28,171 per issue

Daily Mirror, 5 February

Mirror CORONAVIRUS FOOTBALL NEWS CELEBS TV POLITICS MORE

WIN a Haven Holiday Home WORTH OVER £44K [CLICK HERE](#)

BUY A PAPER SHOP VOUCHER CODES OFFERS BINGO DATING JOBS FUNERAL NOTICES HOROSCOPES CARTOONS CROSSWORDS

ADVERTORIAL: Meet the 'kid from a deprived community' who's now heading up a £65m project

Antiques Roadshow guest flabbergasted after her own engagement ring is valued

Two NHS staff 'stabbed' near hospital as armed police rush to lock down scene

Abusive thug tore off girlfriend's clothes and left her naked in town centre

Jennifer Aniston sparks rumours she's with Brad Pitt as fans say he's in selfie

News UK News Asylum Seekers

Inside 'hellish' UK army camp used to house refugees where coronavirus is rife

The disused army barracks, in Folkestone, Kent, is supposed to be providing emergency accommodation for asylum seekers but conditions have been slammed with Covid running riot

By **Ros Wynne Jones** Real Britain columnist
21:04, 4 FEB 2021 UPDATED 21:14, 4 FEB 2021

NEWS

CHEAPEST CAR INSURANCE

Link: <https://www.mirror.co.uk/news/uk-news/coronavirus-rife-hellish-kent-barracks-23445815>

Reach:

Twitter:

KRAN - 86 Likes, 60 RT

BID - 33 Likes, 42 RT

Real Britain 243 Likes, 264 RT

ITV, 8 February

itv Watch Live Full Series Shows Categories News

NEWS Top stories Your Area Topics Weather

Illegal immigrants to be given Covid vaccines without checks on status

HEALTH | CORONAVIRUS | CORONAVIRUS VACCINE | Monday 8 February 2021, 10:46pm



Video report by ITV News Correspondent Dan Rivers

Links https://www.itv.com/news/2021-02-08/illegal-immigrants-to-be-given-covid-vaccines-without-checks-on-status?utm_source=NewsApp&utm_medium=SocialShare

Reach:

Twitter:

Zoe Gardner 26 Likes 7 RT

Viewership:

2.5m (average March 2020)



Link: <https://www.thetimes.co.uk/article/global-britain-must-lead-the-way-in-refugee-resettlement-3hc9ft7j2>

Reach:

Circulation: 10.7m monthly readers in UK

Twitter:

RedBox - 1 Likes, 2 RT

Refugee Action 5 Likes, 4 RT

Laura Padoan 17 Likes, 5 RT

BBC London News (lunchtime and evening slot), 11 February

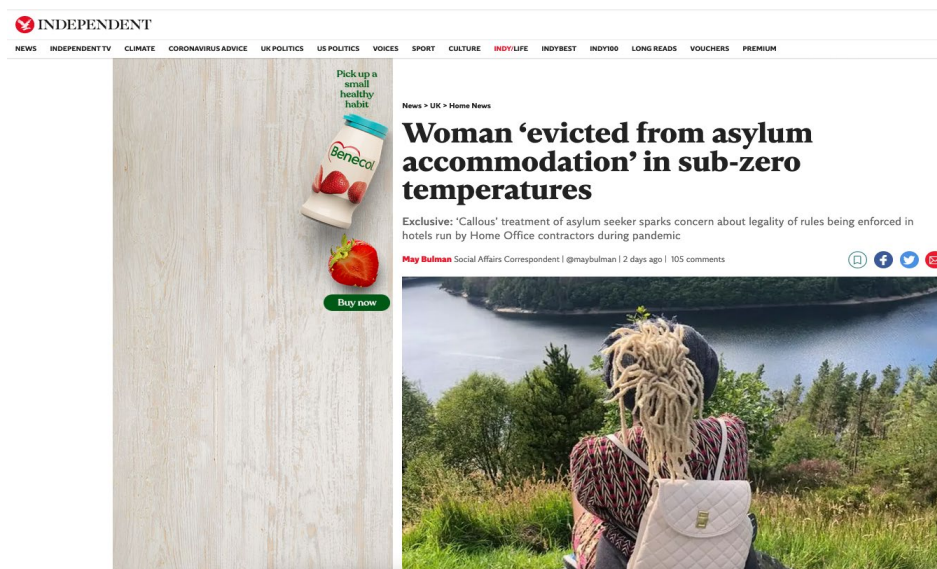


Link: <https://www.bbc.co.uk/iplayer/episode/m000s69r/bbc-london-lunchtime-news-11022021>

Reach:

Website: 1.5bn monthly page views (average 2020)

Independent, 20 February



Links: <https://www.independent.co.uk/news/uk/home-news/asylum-seeker-evict-hotel-home-office-uk-b1802889.html>

Reach: *Twitter:* May Bulman - 110 Likes, 100 RT

Metro, 23 February



By **Faith Obi**, Human trafficking survivor
Tuesday 23 Feb 2021 10:10 am

I first stepped off the plane into the cold air of London when I was 16.

My aunt had taken me away from my family – who are poor farmers in Nigeria – under the promise of getting a good education.

I'd never left Nigeria before but she organised everything. I was nervous, but excited to start studying and to achieve something for my family. I didn't know what the long-term plan was, I just thought that getting an education would set me up to get a better job in the future.

That excitement was soon crushed.

Links <https://metro.co.uk/2021/02/23/i-was-human-trafficked-into-the-uk-and-enslaved-by-my-own-aunt-14083277/>

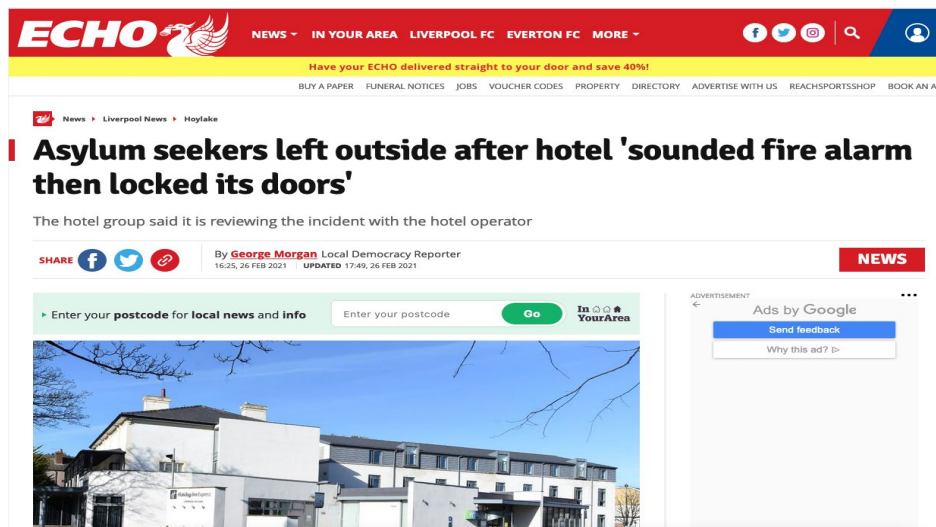
Reach:

Website: 50m viewers per month

Print Distribution: 600k on average in Feb 2021

Twitter: Metro Platform – 6 RT, 7 likes

Liverpool Echo, 23 February



Links <https://www.liverpoolecho.co.uk/news/liverpool-news/asylum-seekers-left-outside-after-19923167>

Reach:

Circulation: 23k average per day (July to Sept 2020)²

Twitter: 6 RT, 7 likes

Heart FM, 1 March

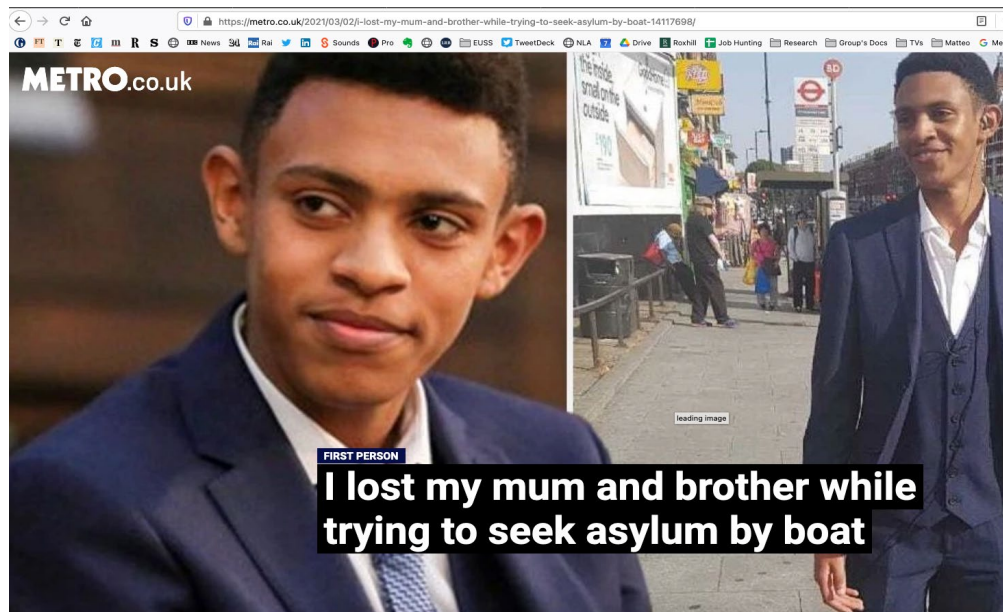
heart

'Napier Barracks should close for good'

Link: <https://drive.google.com/file/d/1tJcfgITrUBhnYosTWcOR7kDupdbOKRVQ/view?usp=sharing>

Reach: Heart Kent - 314k listeners per week³

Metro, 2 March



²<https://www.abc.org.uk/product/9783>

³ <https://media.info/radio/stations/heart-kent/listening-figures>

Link: <https://metro.co.uk/2021/03/02/i-lost-my-mum-and-brother-while-trying-to-seek-asylum-by-boat-14117698/>

Reach:

Website: 50m viewers per month

Print Distribution: 600k per day (Feb 2021)

Twitter:

Metro Platform – 4 likes, 5 RT

141 likes, 51 RT

Huffington Post, 8 March



PERSONAL 08/03/2021 06:00 GMT

I Came Here As An Unaccompanied Child Refugee. Now Britain Has Abandoned Others Like Me

Every child fleeing war or persecution should have the same opportunities that I have, and the same right to safety.

 By Muste

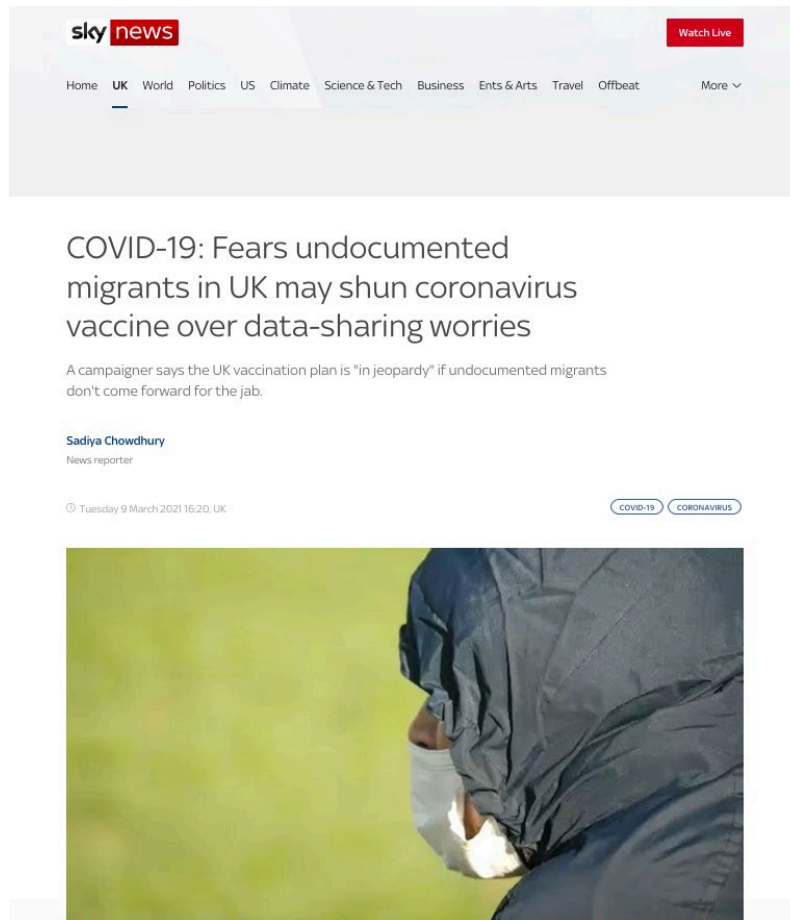
Link: https://www.huffingtonpost.co.uk/entry/child-refugees-britain_uk_6045673cc5b69078ac6c2052

Reach:

Twitter: 33 likes, 15 RT (not shared by Huffington Post)

Circulation: 9 million readers per month

Sky News, 9 March



Link: <https://news.sky.com/story/covid-19-fears-undocumented-migrants-in-uk-may-shun-coronavirus-vaccine-over-data-sharing-worries-12238775>

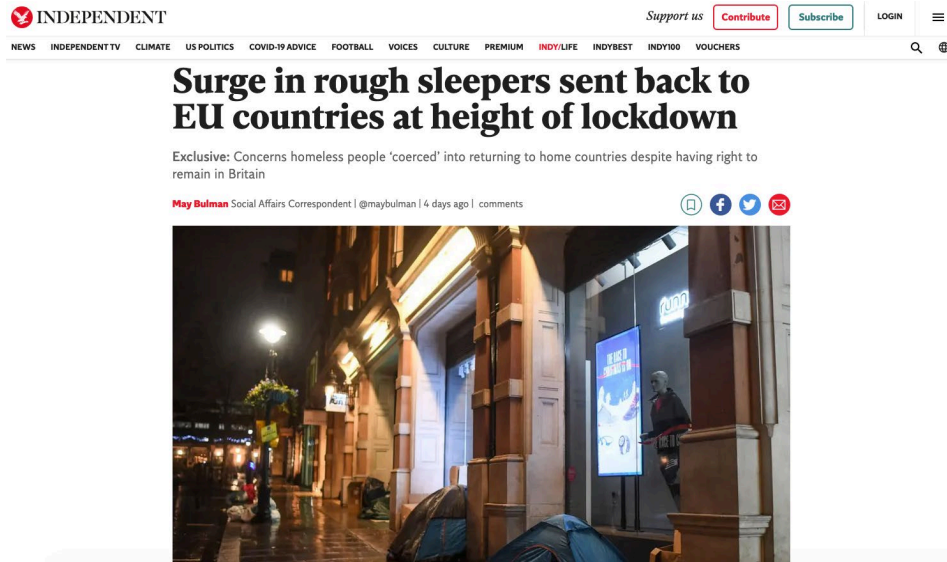
Reach:

Twitter:

Sky News 24RT, 53 likes

JCWI 16RT, 27 likes

Independent, 11 March



Link: <https://www.independent.co.uk/news/uk/home-news/surge-in-eu-nationals-reconnected-to-home-countries-at-height-of-lockdown-b1814590.html>

Reach:

Twitter: *100+ interactions, 86 RT*

Coventry Telegraph, 14 March



Link: <https://www.coventrytelegraph.net/news/coventry-news/meet-inspirational-woman-behind-coventry-20017979>

Reach:

Readership: 28k

Twitter:

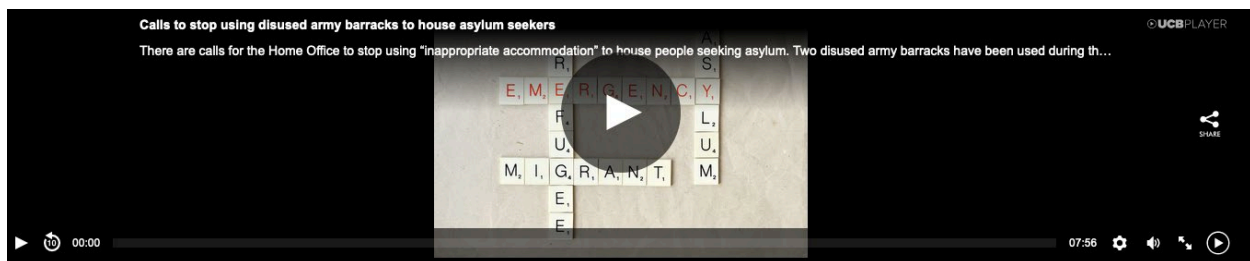
7RT, 22 Likes

Coventry Telegraph (print), 18 March



Reach: Readership: 28k

UCB (United Christian Broadcasters), 19 March



Link: <https://player.lightcast.com/zUjMxgTM>

Reach: 152k listeners per week (2017)⁴

⁴ <https://media.info/radio/stations/ucb-uk/listening-figures>

UK

'I lived in the asylum barracks during a Covid outbreak – I had soap for one week during the two-month stay'

INTERVIEW

The young man was housed in the former Napier army barracks near Folkestone, Kent



Public Health England (PHE) gave warnings that the dormitories on the military site were not suitable for use, according to court documents (Photo: Gareth Fuller/PA Wire)

Link: <https://inews.co.uk/news/uk/asylum-barracks-covid-outbreak-soap-one-week-two-month-stay-914804>

Reach:

Twitter

Best for Britain 74RT, 107 likes

KRAN 25RT, 39 likes

The Liverpool Echo, 21 March



Link: <https://www.liverpoolecho.co.uk/news/liverpool-news/teenager-who-fled-syria-liverpool-20220791>

Reach:

Circulation: 23k average per day (July to Sept 2020)⁵

FB page: 1.3m followers

Twitter:

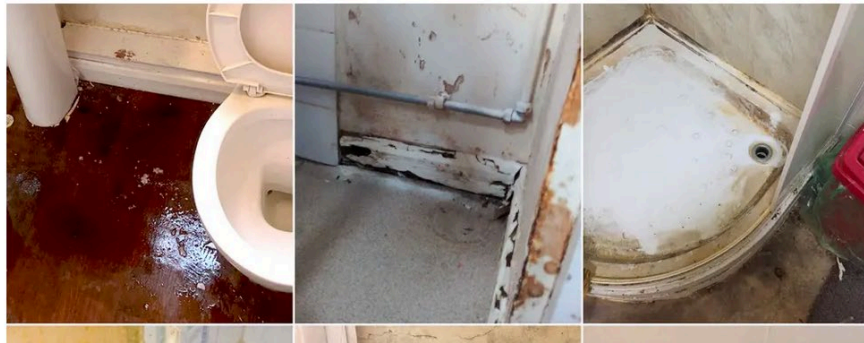
8RT, 44 likes

⁵<https://www.abc.org.uk/product/9783>

Asylum seekers placed in squalid housing with no money in 'shambolic' plan to move thousands, charities say

Exclusive: Young children and pregnant women being 'shunted' across UK and left in dirty houses with severe damp problems as part of Home Office operation

May Bulman Social Affairs Correspondent | @maybulman | 16 hours ago | comments



Link: <https://www.independent.co.uk/news/uk/home-news/asylum-seekers-housing-hotels-home-office-b1819197.html>

Reach:

Twitter:

Jeremy Corbyn 1.3k RT, 4.8k likes

May Bulman 174 RT, 228 likes

JCWI 44 RT, 78 likes

Kholoud Helmi

Syria will never be safe under Assad

📅 22 March 2021, 4:28pm



Link: <https://www.spectator.co.uk/article/syria-will-never-be-safe-under-assad>

Reach:

Circulation: Circulation 75k, monthly online users 3.3m; twitter followers 159k, FB followers 187k

Twitter:

Free Syria Media Hub – 28 RT, 53 Likes

Emma Beals – 31 RT, 65 likes

Kholoud Helmi – 17 RT, 19 likes

The Guardian, 24 March



Link: <https://www.theguardian.com/uk-news/2021/mar/24/the-welcome-party-how-a-secret-group-of-kent-residents-is-helping-small-boat-refugees>

Reach:

Twitter:

UAF – 21RT, 47 likes

Laura Padoan – 5RT, 43 likes

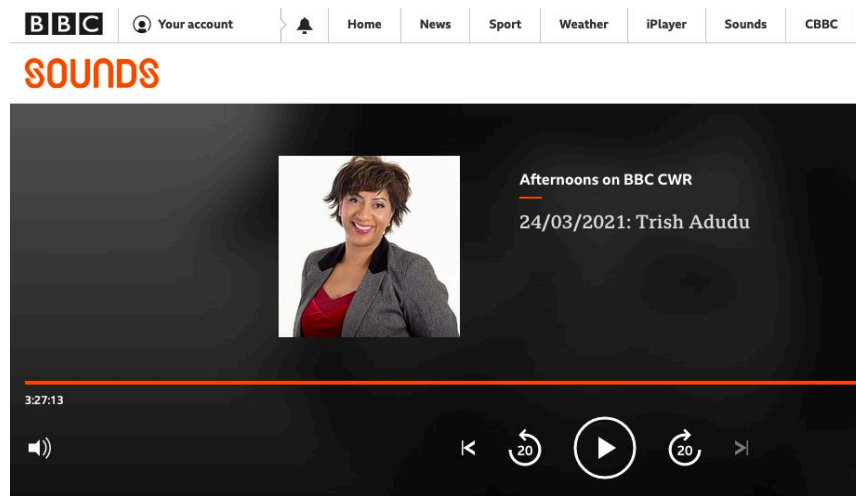
Peter Tatchell – 9 RT, 60 likes

Negative interactions:

LittleBoats – 46 RT, 114 likes

Active-Patriot – 32 RT, 94 likes

BBC Radio Coventry & Warwickshire, 24 March



Links: <https://www.bbc.co.uk/sounds/play/p0990nrm>

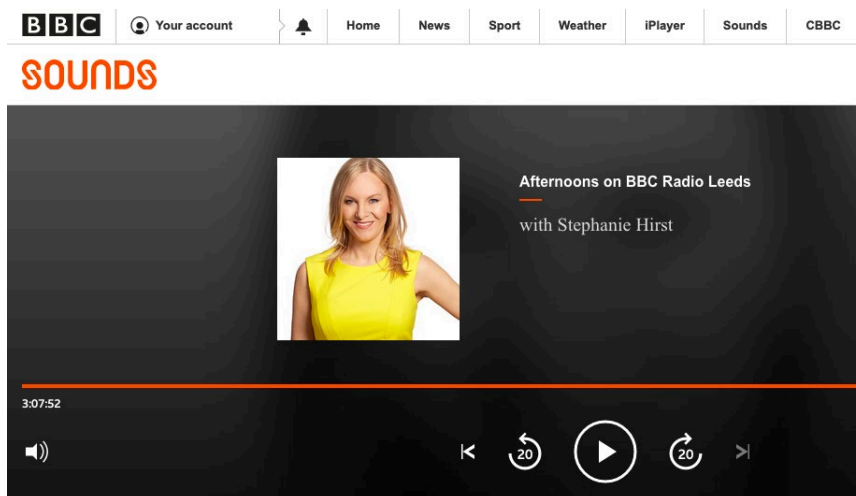
https://drive.google.com/file/d/1wJUeyQPrWK_OkG-EcCMWHOaqsx6jkB1m/view?usp=sharing

Reach:

No numbers for Coventry but BBC Local Radio reaches 15.5% of adults in England (6.7 million)

This was at a primetime slot during their drive show – between 1715 and 1730. The interview was then cut and repeatedly broadcast on each news bulletin each hour during the remainder of the day.

BBC Radio Leeds, 24 March



Links: <https://www.bbc.co.uk/sounds/play/p0991ftq>

<https://drive.google.com/file/d/1WsakptiL9FGzRXr52Ah3Eo7ZTFvyhCR4/view?usp=sharing>

Reach:

No numbers for Leeds but BBC Local Radio reaches 15.5% of adults in England (6.7 million)

This was at a primetime slot during their drive show – between 1715 and 1730. The interview was then cut and repeatedly broadcast on each news bulletin each hour during the remainder of the day.

Sky News, 24 March (7pm)



Link: https://drive.google.com/file/d/1XZ7rtiHfHvssjqvymrRkWEW20_svIszv/view?usp=sharing

Reach: Average monthly reach 8m

Heart FM (Kent), 25 March



Parallel routes to asylum: attack on right to seek help (Samphire)

Link:

https://drive.google.com/file/d/1hpA6veb45mR_m7vSpzgvhUhoR0CUWrKx/view?usp=sharing

Reach: Heart Kent - 314k listeners per week⁶

Richmond & Twickenham Times, 26 March



Link: <https://www.richmondandtwickenhamtimes.co.uk/news/19191347.284423491/>

Reach:

Twitter

4RT, 22 likes

⁶ <https://media.info/radio/stations/heart-kent/listening-figures>

The Justice Gap, 29 March

News Interviews Long Reads Podcast Shop Contributors Newsletter

Criminal Justice Human rights Immigration Journalism Miscarriages of Justice Police Prisons Protest

Asylum,
Immigration,
News



By **Mishka Pillay**

29 March 2021 | 7:59 am



Barbed wire,
Flickr under
creative comms
licence, Terry
Freeman

Now it is not the time to look the other way



Most Popular



Does Jeremy Bamber
have a human right to
be released from prison
with immediate effect?



Miscarriage of Justice
watchdog chair
dismisses concerns over
independence



Link: <https://www.thejusticegap.com/now-it-is-not-the-time-to-look-the-other-way/>

Reach:

Twitter:

Justice Gap – 17 RT, 14 likes

Right to Remain – 10 RT, 9 likes

Quakers in Britain – 9 RT, 12 likes

AVID – 7 RT, 7 likes

Q4: April - June

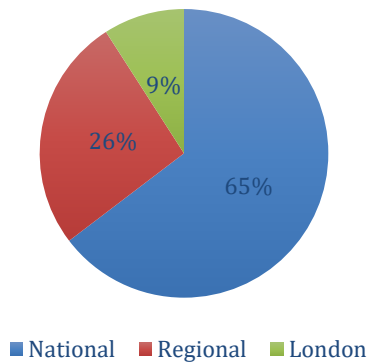
Summary

Total number of articles in this quarter: 42

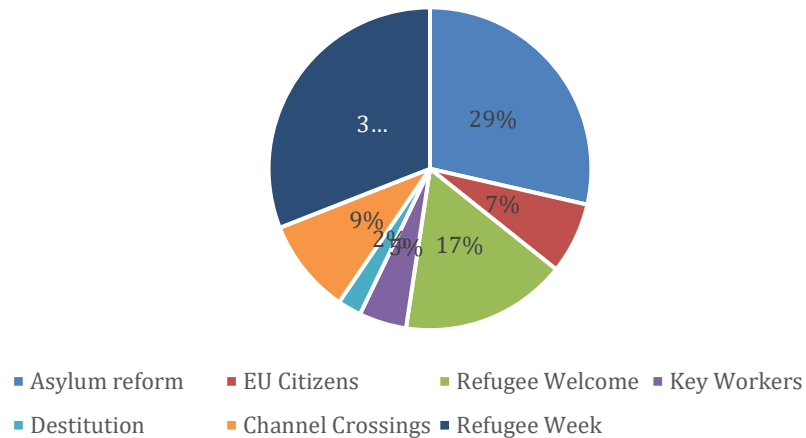
Total number of articles in previous quarter: 39

Total number of articles in Q4 2020: 40

Coverage by Region



Coverage by Theme



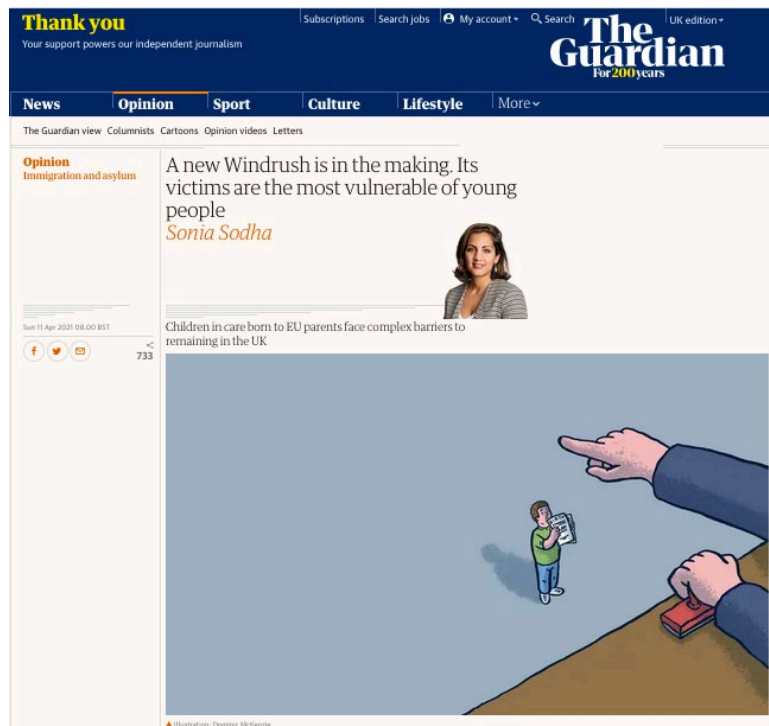
The Guardian, 4 April



Link: <https://www.theguardian.com/uk-news/2021/apr/04/yemeni-family-asylum-claims-home-office-u-turn>

Reach: Twitter: 32 RT, 124 likes

The Guardian, 11 April



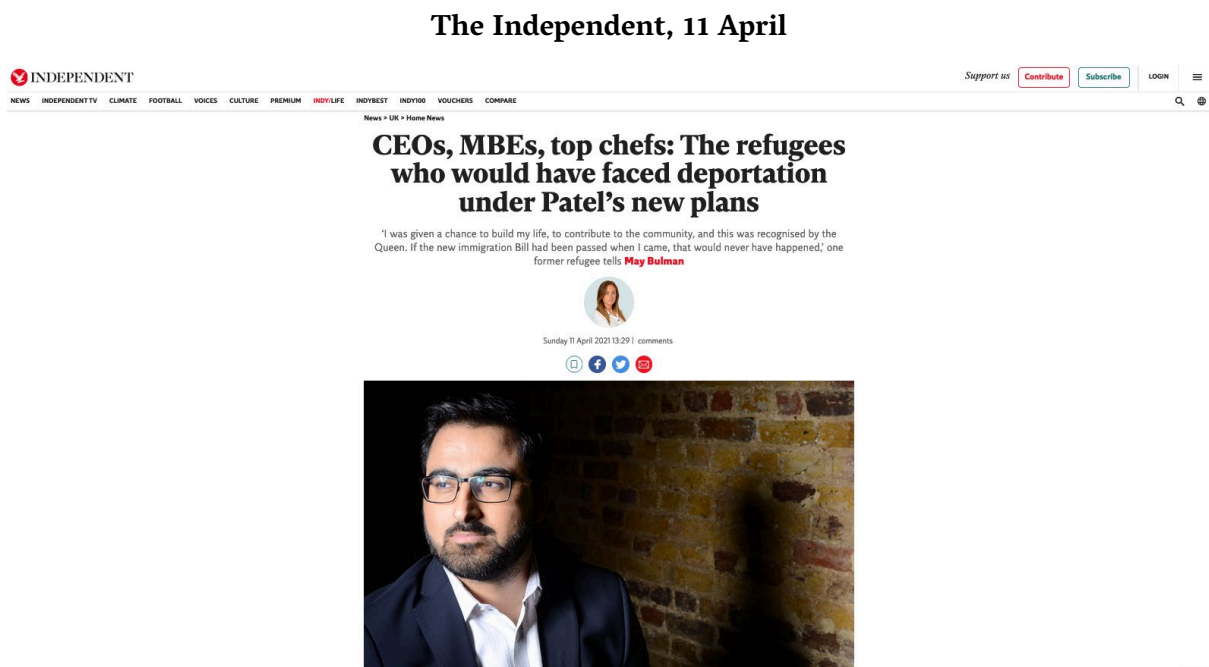
Link: <https://www.theguardian.com/commentisfree/2021/apr/11/new-windrush-is-in-making-its-victims-are-the-most-vulnerable-of-young-people>

Reach:

Twitter:

Natalie Sedacca: 42 RT, 31 likes

150+ RT, 200+ likes



Link: <https://www.independent.co.uk/news/uk/home-news/refugees-immigration-plans-priti-patel-b1825756.html>

Reach:

Twitter:

May Bulman: 75 RT, 124 likes

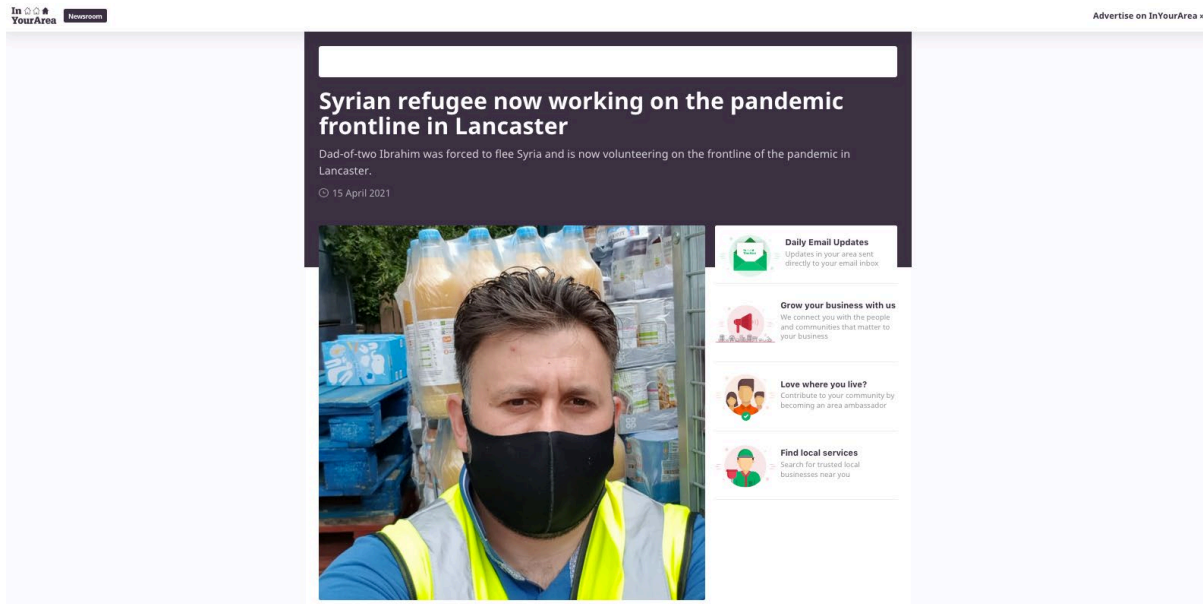
Refugee Council: 17 RT, 26 Likes

Kolbassia Haoussou: 30 RT, 33 likes

Sabir Zazai: 34 RT, 85 likes

Gulwali Passarlay: 22 RT, 40 likes

In Your Area (Lancaster), 15 April



Link: <https://www.inyourarea.co.uk/news/syrian-refugee-now-working-on-the-pandemic-frontline-in-lancaster/>

Reach:

Twitter: 15 RT, 49 likes

Cambridgeshire Live, 23 April



Link: <https://www.cambridge-news.co.uk/news/cambridge-news/syrian-refugee-who-fled-war-20418057>

Reach:

Twitter: 23 RT, 57 likes

Hackney Gazette, 29 April

**Hackney
Gazette**

NEWS

THINGS TO DO

SPORT

[Hackney Gazette > News](#)

Mayoral candidates pledge to improve access to English classes

 Holly Chant



Published: 3:18 PM April 29, 2021



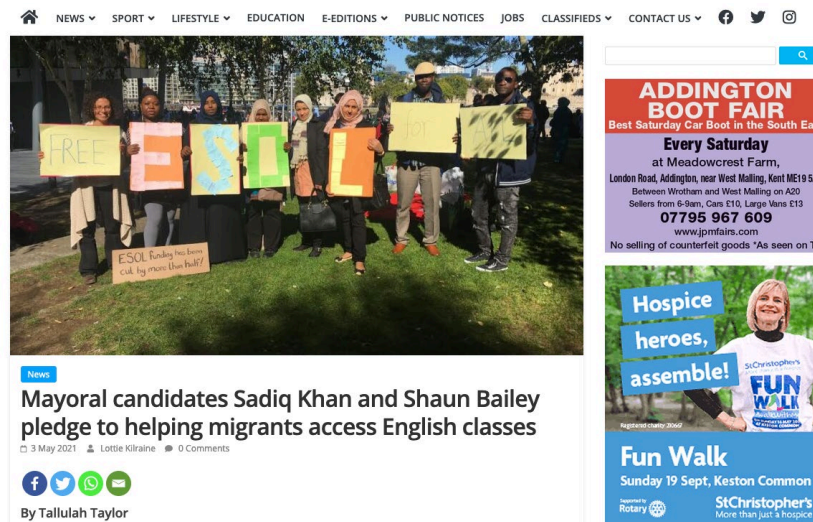
#LoveESOL campaign has managed to get two mayoral candidates to commit to launching and staffing a website for free English classes. - Credit: English For Action

Link: <https://www.hackneygazette.co.uk/news/mayoral-candidates-support-esol-class-access-7934942>

Reach:

Twitter: 8 RT, 17 likes

London News Online, 3 May



NEWS SPORT LIFESTYLE EDUCATION E-EDITIONS PUBLIC NOTICES JOBS CLASSIFIEDS CONTACT US

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07795 967 609
www.pmfairs.com
No selling of counterfeit goods *As seen on TV

Hospice heroes, assemble!
FUN WALK
Sunday 19 Sept, Keston Common
StChristopher's
More than just a hospice

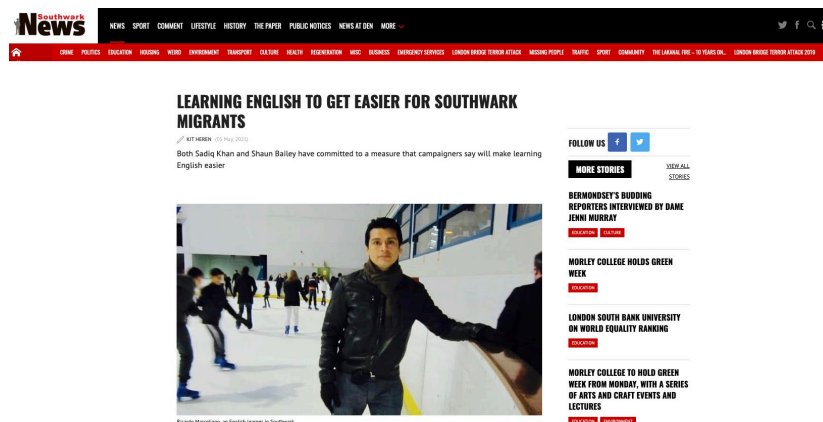
News
Mayoral candidates Sadiq Khan and Shaun Bailey pledge to helping migrants access English classes
3 May 2021 Lottie Killaine 0 Comments
By Tallulah Taylor

Link: <https://londonnewsonline.co.uk/mayoral-candidates-sadiq-khan-and-shaun-bailey-pledge-to-helping-migrants-access-english-classes>

Reach:

Twitter: 7 RT, 16 likes

Southwark News, 5 May



Southwark News NEWS SPORT COMMENT LIFESTYLE HISTORY THE PAPER PUBLIC NOTICES NEWS AT DEN MORE

LEARNING ENGLISH TO GET EASIER FOR SOUTHWARK MIGRANTS
Emma
Both Sadiq Khan and Shaun Bailey have committed to a measure that campaigners say will make learning English easier

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BERMONDSEY'S BUDDING REPORTERS INTERVIEWED BY DAME JENNI MURRAY
Education Politics

MORLEY COLLEGE HOLDS GREEN WEEK
Education

LONDON SOUTH BANK UNIVERSITY ON WORLD EQUALITY RANKING
Education

MORLEY COLLEGE TO HOLD GREEN WEEK FROM MONDAY, WITH A SERIES OF ARTS AND CRAFT EVENTS AND LECTURES
Education Environment

Link: <https://www.southwarknews.co.uk/news/learning-english-to-get-easier-for-southwark-migrants/>

Reach:

Twitter: 5 RT, 11 likes

ITV News, 5 May



Link: <https://www.itv.com/news/anglia/2021-05-05/from-syrian-refugee-to-cambridge-business-owner-in-3-years>

Reach:

Twitter: 17 RT, 57 Likes

Panorama, 5 May 2021



Link: <https://www.bbc.co.uk/iplayer/episode/m000vsrz/panorama-am-i-british>

BBC News, 5 May

BBC NEWS
Home UK World Business Politics Tech Science Health Family & Education Entertainment & Arts Stories

'I've always thought I was British'


By Rahil Sheikh
BBC News
5 May 2021

Thousands of young people who were born in the UK or have lived here since they were young say they feel like second-class citizens because of their immigration status.

Many of them are in the UK legally but with a temporary immigration status, which can limit their rights.

Even children born in the UK do not automatically become citizens. It depends on their parents' citizenship status. And many children who have grown up here face a lengthy and expensive journey to become citizens.

BBC Panorama has been speaking to young people who say their hopes and dreams have been crushed because of their situation. Some didn't even realise there was a problem until they became adults.



Maheraj Ahmed
Maheraj Ahmed, 18


Top Stories

French fishing boats leave Jersey after protest
38 minutes ago


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UK economy set to grow at fastest rate in 70 years
1 hour ago


Features & Analysis



What's the fishing row between UK and France about?
3 hours ago



In pictures: Dogs at polling stations
2 hours ago



Link: <https://www.bbc.co.uk/news/uk-56984268.amp>

Reach:

Twitter:

JCWI: 35 RT, 54 likes

Panorama: 66 RT, 93 likes

We Belong: 37 RT, 52 likes

The Guardian, 10 May

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World Europe US Americas Asia Australia Middle East Africa Inequality Global development

Rights and freedom
Human trafficking


'We thank your government for our full pockets' - Calais smugglers speak

As the UK pours millions into security measures, migrants say the gangs who control the Channel just get more powerful

Rights and freedom is supported by HUMANITY UNITED

About this content
Mathilda Mallinson
Mon 10 May 2021 07:00 BST

330



Link: <https://www.theguardian.com/global-development/2021/may/10/calais-smuggler-gangs-channel-migrants-uk-security>

Reach:

Twitter

Emily Kenway: 131 RT, 397 likes

Zoe Gardner: 424 RT, 681 likes

Mathilda Mallinson: 41 RT, 57 likes

Liverpool Echo, 17 May

News Liverpool News Sefton Council

Iraqi translators who worked for British Army ask Sefton Council to save them from certain death

Eight men who translated for the British Army in Iraq have gone into hiding after their details were linked to militias that want them dead, and they have written to a Merseyside council to plead for help gaining asylum in Britain

SHARE    By **Christopher McKeen** Local Democracy Reporter
17:29, 17 MAY 2021 UPDATED 09:42, 18 MAY 2021

NEWS



NEWS **ALL**

Most Read Most Recent

Grieving mum wants everyone to see video of her daughter being attacked

Mum 'took ph 2 of po 2 n court'

Iraqi interpreters alongside British forces at Camp Taji, just outside Baghdad. The interpreters have had to go into hiding after receiving death threats from local militias, and the Home Office is being slow to respond to their pleas for asylum. (Image: Anonymous)

Link: <https://www.liverpoolecho.co.uk/news/liverpool-news/iraqi-translators-who-worked-british-20617584>

Reach:

Chris McKeon: 65 RT, 90 likes

The Guardian, 19 May



Link: <https://www.theguardian.com/commentisfree/2021/may/19/glasgow-girls-immigration-raid-community-action>

Reach:

Twitter:

Roza Salih: 283 RT, 700 likes

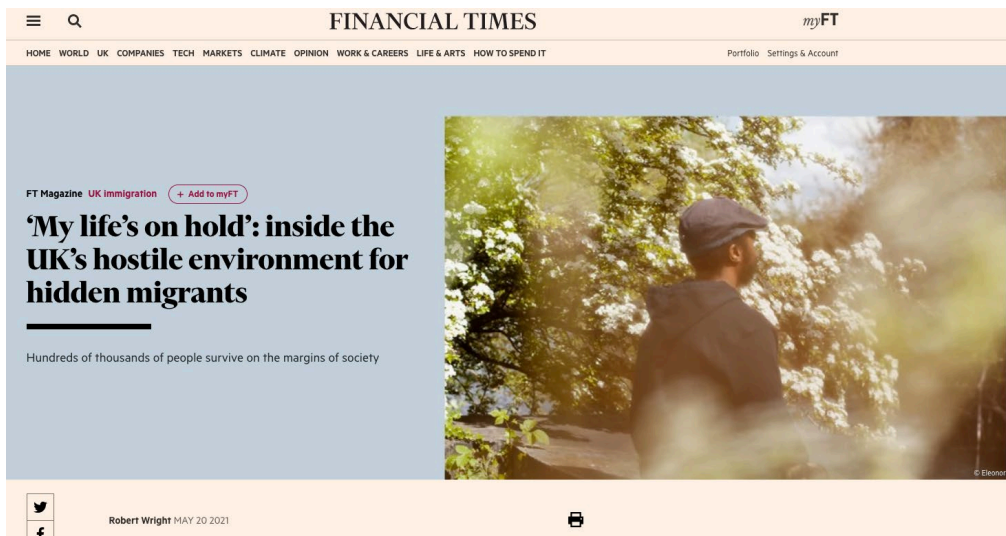
Kat Cary: 114 RT, 184 likes

JCWI: 18 RT, 41 likes

Best for Britain: 20 RT, 93 likes

Libby Brooks: 28 RT, 55 likes

The Financial Times, 20 May



Link: <https://www.ft.com/content/c4379314-dbc3-4069-bcc1-f4cfac106d3c>

Reach:

Twitter:

Zoe Gardner: 115 RT, 208 likes

Detention Action: 56 RT, 76 Likes

JCWI: 43 RT, 60 likes

Colin Yeo: 22 RT, 31 likes

Coventry Telegraph, 25 May



Daily Mirror, 27 May



Link: <https://www.mirror.co.uk/news/uk-news/centre-young-offenders-were-brutally-24200962>

Reach: Twitter 66 RT, 85 likes

TalkRadio, 4 June



Sonya Sceats (Freedom From Torture) on the High Court ruling on Napier barracks

No link

Reach: *live at 7pm*

Twitter: 13 likes

The Guardian, 8 June

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Refugees

The short life and long journey of Artin, found dead on Norway beach

Friend of 15-month-old's family reveals details of Channel smuggling trade that led to their deaths

Diane Taylor
Tue 8 Jun 2021 20:14 BST



▲ Artin, aged 18 months. Photograph: Bruno Libbrecht/Allemaal Mensen/via Reuters

Link: <https://www.theguardian.com/world/2021/jun/08/artins-journey-asylum-seeker-speaks-of-the-smuggling-trade-that-killed-iranian-baby>

Reach:

Twitter: 71 RT, 100+ likes

The Independent, 8 June

INDEPENDENT


NEWS INDEPENDENT TV CLIMATE SPORT EURO 2020 VOICES CULTURE PREMIUM INDY LIFE INDYFEST INDY100 MOST COMMENTED VOUCHERS COMPARE

News UK Home News

'I've run out of baby formula': Mothers with babies left without financial support for 17 days and counting

Asylum seekers still without cash cards and going hungry two weeks on from botched contract transfer

May Rahman Social Affairs Correspondent (@mayrahman) | Tuesday 08 June 2021 01:51 | comments



One single mother with a seven-month-old baby said she had run out of baby formula so was having to breastfeed her child while surviving off bread and butter (Credit)

Link: <https://www.independent.co.uk/news/uk/home-news/asylum-seekers-mothers-babies-aspen-card-home-office-b1861142.html>

Reach:

Best for Britain: 153 RT, 247 likes

May Bulman: 147 RT, 115 likes

Daily Mirror, 10 June



Link: <https://www.mirror.co.uk/news/uk-news/i-fled-machetes-age-12-24294092>

Reach:

Twitter: RT 77, 137 Likes

My London, 13 June



Afghan refugee spent 12 hours with his young family in a refrigerated container to cross the Channel

Since coming to the UK, Dr Nooralhaq Nasimi has dedicated his life to helping other refugees and hasn't taken 'any holiday'

SHARE    

COMMENTS

By **Seren Hughes** Trainee reporter
12:00, 13 JUN 2021

NEWS

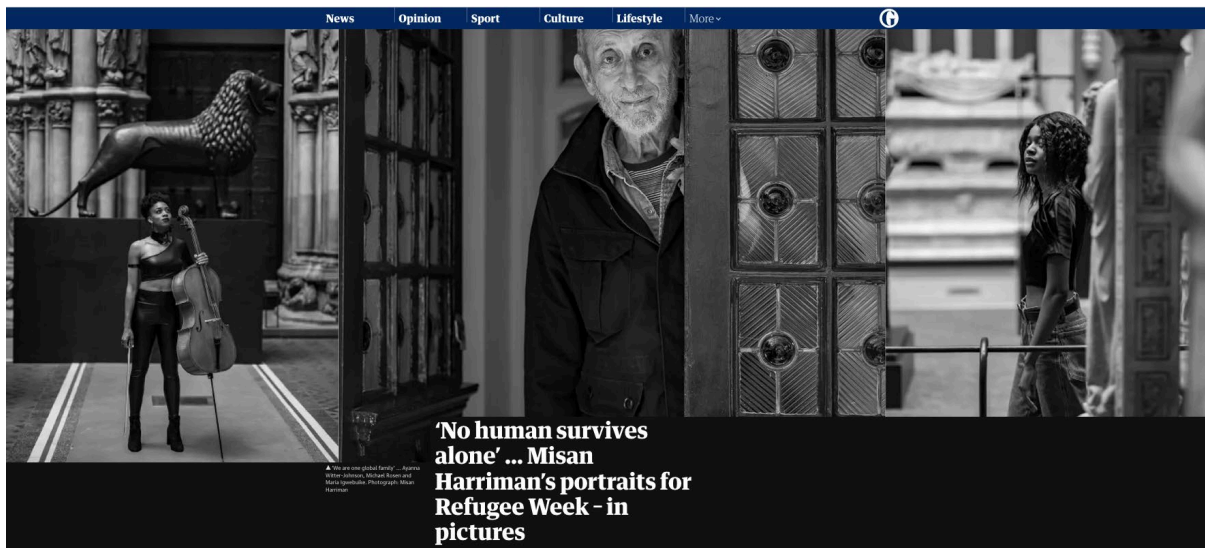


Dr Nooralhaq Nasimi has won a British Citizen Award (image: ACAU)

Link: <https://www.mylondon.news/news/west-london-news/afghan-refugee-spent-12-hours-20787748>

Reach: Twitter: 21 RT, 34 Likes

The Guardian, 14 June



Link: <https://www.theguardian.com/culture/gallery/2021/jun/14/no-human-survives-alone-misan-harrimans-portraits-for-refugee-week-in-pictures>

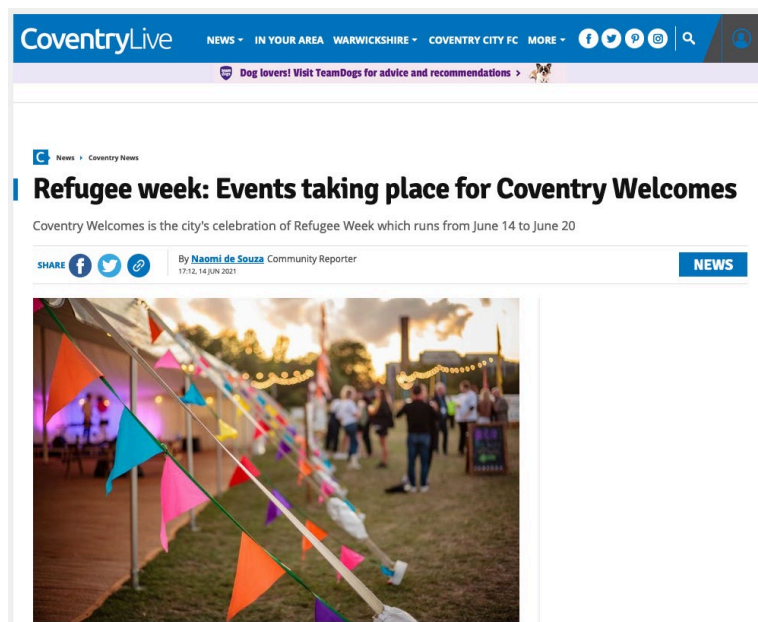
Reach:

Twitter:

Refugee Week: 20 RT, 31 Likes

100+ RT, 100+ likes

Coventry Telegraph, 14 June



Link: <https://www.coventrytelegraph.net/news/coventry-news/refugee-week-events-taking-place-20785843>

Reach:

Twitter: 2 RT, 5 likes

Voice of Islam, 14 June



Link: <https://soundcloud.com/voislam/breakfast-show-podcast-14-06-2021-world-refugee-weekg7-summit>

Reach:

Twitter: 3 RT, 4 likes

Cambridgeshire Live, 15 June



Link: <https://www.cambridge-news.co.uk/news/cambridge-news/cambridgeshire-town-bought-refugee-house-20796036>

Reach:

Twitter:

Reset: 15 RT, 40 likes

Free Syria Media Hub: 21 RT, 49 likes

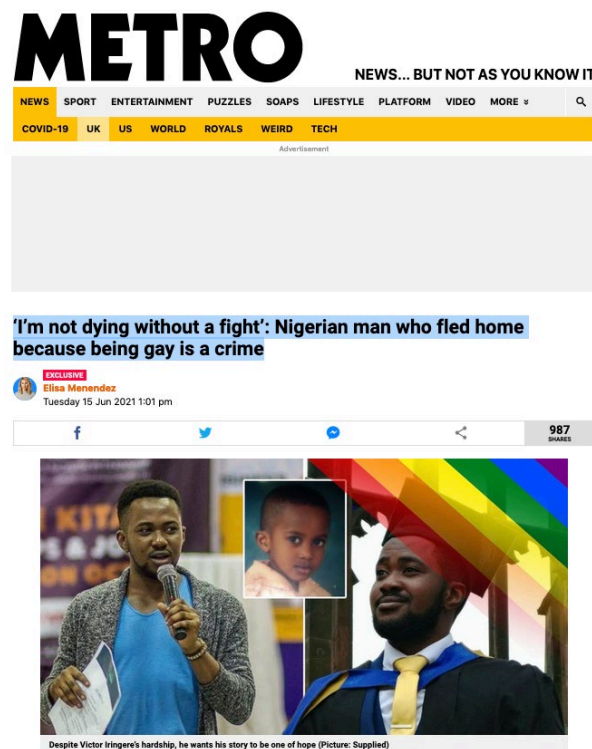
Times Radio, 15 June



Spokesperson Shabnam Nasimi on seeking refuge in the UK (Refugee Week)

No link available

Metro, 15 June



Link: <https://metro.co.uk/2021/06/15/pride-week-nigerian-man-who-sought-asylum-because-being-gay-is-a-crime-14769294/>

Reach:

Twitter: 20 RT, 38 Likes

Metro website: 980 social media shares

Metro, 15 June




Link: <https://metro.co.uk/2021/06/15/i-lost-my-dad-in-the-bosnian-war-the-uk-saved-me-from-the-same-fate-14741771/>

Reach:

Twitter: 47 RT, 75 likes

Metro website: 457 social media shares


The i, 17 June

i News Politics Opinion Culture Money Lifestyle Features Sport 


UK

A former unaccompanied child refugee talks about plans for child migrants in Dover to be 'detained'

'If there were legal routes to safety, nobody would risk their life to cross the English Channel to come here'



Nazeem came to the UK as an unaccompanied child refugee in 2016 (Photo: Supplied)

 By Jasmine Andersson

June 17, 2021 6:52 pm (Updated June 18, 2021 8:46 am)

Link: <https://inews.co.uk/news/uk/a-former-unaccompanied-child-refugee-talks-about-plans-for-child-migrants-in-dover-to-be-detained-1057606>

Reach:

Twitter:

17 RT, 27 Likes

The Chester Chronicle, 17 June

10

Thursday, June 17, 2021 The Chronicle








Events lined up to highlight migrant issue




No Link (print only)


Reach: circulation 4,724 (weekly)

The ChronicleLive, 19 June

ChronicleLive NEWS ▾ IN YOUR AREA WHAT'S ON ▾ NUFC SAFc BUSINESS ▾ MORE ▾     




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 News ▾ North East News ▾ Newcastle City Council

Newcastle's libraries win award for lifeline support given to asylum seekers

Newcastle Libraries has been named a Library of Sanctuary for the support they give to people seeking asylum in the city

SHARE   


COMMENTS 

By **Nicole Goodwin** Community Reporter
12:00, 19 JUN 2021 | UPDATED 12:01, 19 JUN 2021

NEWS

Newcastle's libraries recognised for support given to people se...

Newcastle's libraries recognised for support given to people seeking asylum



NEWCASTLE'S LIBRARIES RECOGNISED FOR SUPPORT GIVEN TO PEOPLE SEEKING ASYLUM

Link: <https://www.chroniclelive.co.uk/news/north-east-news/newcastle-libraries-asylum-seeker-support-20839759>

Reach:

Twitter: 27 RT, 106 Likes

Coventry Telegraph, 20 June



Link: <https://www.coventrytelegraph.net/news/coventry-news/former-refugees-share-memories-arrival-20832215>

Reach:

Twitter: 14 RT, 36 Likes

Metro, 20 June

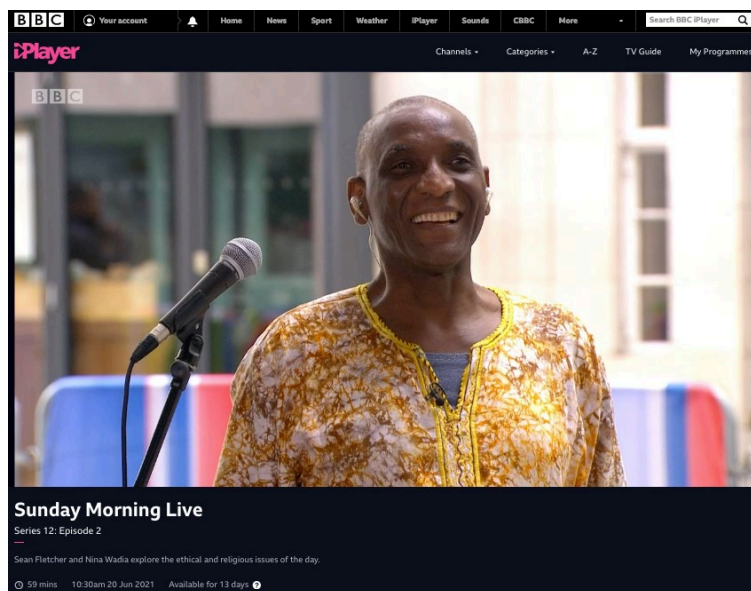


Link: <https://metro.co.uk/2021/06/20/what-it-feels-like-to-be-a-photojournalist-in-a-war-zone-14793458/>

Reach:

Twitter: 4 RT, 10 likes

BBC Sunday Morning Live, 20 June



Links: <https://www.bbc.co.uk/iplayer/episode/m000x8wv/sunday-morning-live-series-12-episode-2>

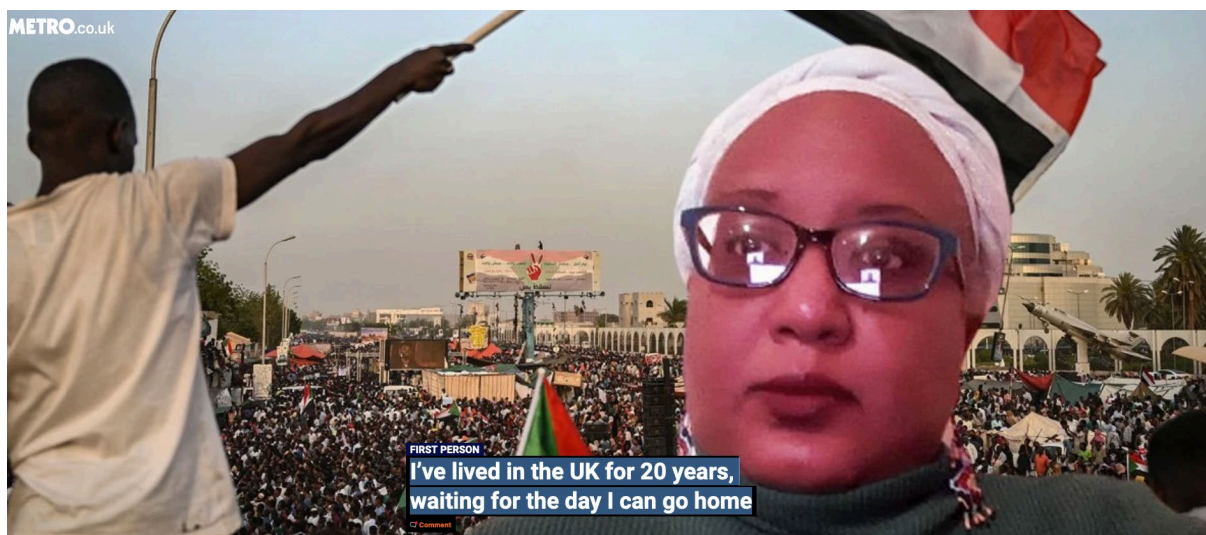
Daily Post (North Wales), 21 June



Link: <https://www.dailypost.co.uk/news/north-wales-news/anglesey-womans-mission-bring-fleeing-20834238>

Reach: Twitter: 5 RT, 10 likes

Metro, 22 June



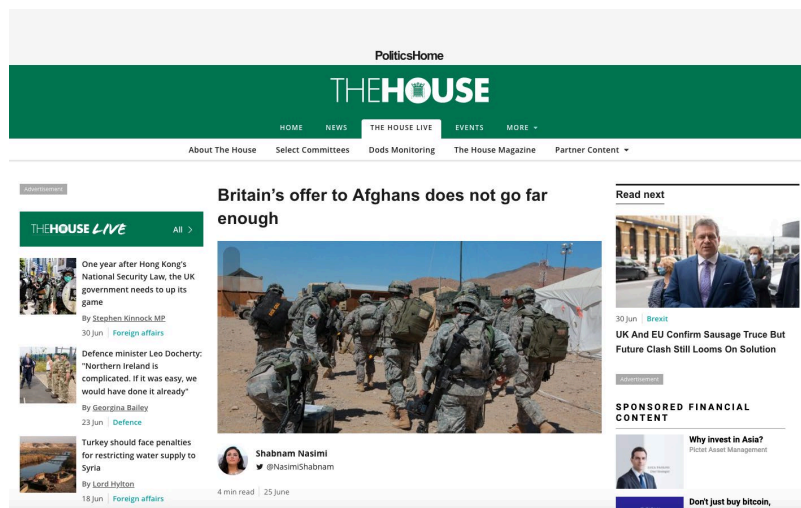
Link: <https://metro.co.uk/2021/06/22/ive-lived-in-the-uk-for-20-years-waiting-for-the-day-i-can-go-home-14786914/>

Reach:

Twitter: 8 RT, 12 likes

Social shares from Metro site: 772

Politics Home, 25 June



Link: <https://www.politicshome.com/thehouse/article/britains-offer-to-afghans-does-not-go-far-enough>

Reach:

Twitter: 12 RT, 32 Likes

Coventry Telegraph, 26 June



Link: <https://www.coventrytelegraph.net/news/coventry-news/refugees-who-fled-war-iraq-20785988>

Reach:

Twitter: 15 RT, 49 likes

The Guardian, 28 June



Link: <https://www.theguardian.com/politics/2021/jun/28/the-anxiety-is-palpable-eu-citizens-face-looming-settled-status-deadline>

Reach:

Twitter:

Liberal Democrats: 184 RT, 260 likes

Best for Britain, 33 RT, 59 likes

The3Million: 89 RT, 95 likes

ITV News, 30 June



Link: <https://drive.google.com/file/d/1T-WFKgT5MrmguFq-B4W1yon9ks7Ezc6I/view?usp=sharing>

Appendix – Reach & Audience Demographics

Al Jazeera:⁷

- Al Jazeera reaches an audience of 40m in the Arab-speaking world (mainly tv)
- Reaches more men than women
- Mid to low-level income bracket
- Mainly urban residents not rural
- Majority of audience has high school education
- Most are married
- Majority of audience are Muslim (few are Jewish or Christian)
- Al Jazeera Media is an independent news organisation - partly funded by Qatari gov
- “Each subsidiary in the Al Jazeera Media Network follows the same principles and values that inspire it to be challenging and bold, and to provide a voice for the voiceless in some of the most unreported places on the planet.”
- Broadcasts to 310m households in more than 100 countries

BBC News⁸

- BBC is UK’s main Public Service Broadcaster - spans TV, radio, digital news
- Funded by tv licenses (and subsidised by government)
- Meant to be impartial - has been called biased before (often towards the left)
- In March 2020:
 - 1.5 billion monthly page views
 - 61 million monthly video views

⁷ <http://www.allied-media.com/aljazeera/JAZdemog.html>
<https://www.aljazeera.com/aboutus/>

⁸ <https://www.pressgazette.co.uk/bbc-news-reaching-394m-people-worldwide-each-week-new-figures-show/>
<https://mediabiasfactcheck.com/bbc/>
<https://www.bbc.co.uk/mediacentre/worldnews/2020/worlds-most-visited-news-site>

- 179 million monthly unique browsers

BBC One - Panorama

- Documentary programme reporting on all aspects of life in Britain.
- BBC One is the UK's most popular tv channel and is watched by 65.4% of the population each week⁹
- Panorama ranks at the 97.3th percentile in the Factual genre. This means Panorama has higher demand than 97.3% of all Factual titles in the United Kingdom ¹⁰

BBC Newsnight¹¹

- Newsnight (or BBC Newsnight) is the BBC's news and current affairs programme, that provides "in-depth investigation and analysis of the stories behind the day's headlines." It broadcasts on weekdays.
- Broadcast live
- Aimed at older audience
- Newsnight has an average audience of 344,000, rising to a peak of 600,000 (2018)

BBC Radio

- Audience on BBC Sounds is growing, with a record 3.5 million weekly users in March 2020. The total number of plays of live and on-demand content on BBC Sounds between January and March was 275 million, up 25 million on the previous quarter, and there was a record 123 million plays of on-demand radio programmes and podcasts.¹²

⁹ BBC Group Annual Report 2019/20 (p137):

<http://downloads.bbc.co.uk/aboutthebbc/reports/annualreport/2019-20.pdf>

¹⁰ <https://tv.parrotanalytics.com/UK/panorama-bbc-one>

¹¹ <https://www.pressgazette.co.uk/first-episode-of-itvs-peston-beats-bbc-newsnight-in-late-night-current-affairs-ratings-battle/>

¹² <https://www.bbc.co.uk/mediacentre/latestnews/2020/rajar-2020-q1>

- Overall, BBC Radio had 33.54 million listeners and a share of 49.7% (from 33.58m/51% in last quarter and 34.44/51.4% last year).

BBC Local Radio (figures from 2019)¹³

- The overall tone and texture of output is one of companionship and a focal point for communities through a mix of speech, music, sport, debate and specialist programmes.
- BBC Local Radio reaches 15.5 per cent of adults in England (6.7 million)
- 2.3 million people tune into BBC Local Radio, but no other BBC station (34% of listeners)
- BBC Local Radio plays an important role in reaching 1.1 million listeners who consume no other radio at all (16% of listeners)
- The majority of the audience to BBC Local Radio is over 50, which is the station's stated target audience
- 58% of BBC Local Radio listeners are over 55; 47% are C2DE and the male:female split is 51:49

BBC Radio Newcastle:¹⁴

- Reaches 21.5% of the population in BBC Radio Newcastle's area
- 244,000 listeners per week (average 2019)

BBC Radio Shropshire¹⁵

- The average listener tuning in for 9.6 hours every weeks.
- Radio Shropshire has a weekly reach of 116,000 people

¹³ <https://www.bbc.co.uk/programmes/articles/1bKMM37GhWK1v1hbKMPt1Vv/bbc-local-radio>

¹⁴ <https://media.info/radio/stations/bbc-newcastle/listening-figures>
http://www.bbc.co.uk/pressoffice/pressreleases/stories/2002/05_may/09/radionewcastle_rajarq1.shtml

¹⁵ <https://www.shropshirestar.com/entertainment/2014/05/16/bbc-radio-shropshire-among-the-most-popular-stations-in-the-country/#:~:text=Radio%20Shropshire%20has%20a%20weekly,an%20average%20of%208.9%20hours.>
<https://media.info/radio/stations/bbc-radio-shropshire/listening-figures>
<https://www.bbc.co.uk/programmes/articles/2nvV61K4YDVQzXmYvGDwDTs/about-radio-shropshire>

- Total listeners per week 73,000
- Regional radio programme
- Most listeners are 50+
- BBC Radio Shropshire is the BBC's local radio station for the county of Shropshire. It broadcasts a mix of entertainment, news and debate, local information like travel and weather and music, and aims to reflect life in the county.

Birmingham Mail:¹⁶

- Circulation 11,676 per issue
- Regional tabloid
- Readers spend an average of 27 minutes each reading the Birmingham Mail every day.
- Readership is split across gender, age and socio-economic groups
- ONLINE: - Over 66% of visitors are in the ABC1 socio-economic groups

Cambridgeshire Live¹⁷

- CambridgeshireLive is the leading news website for Cambridgeshire and is published from the office of the Cambridge News - which has been covering the area for more than 130 years
- Monthly unique viewers 4.75m; monthly page views 9.3m¹⁸
- Owned by Reach PLC

Channel 4 News:¹⁹

- Average viewership 1.3m
- Viewership up by 78% from last year - effect of Covid-19

¹⁶ <https://www.abc.org.uk/product/9706>
<https://www.getmemedia.com/ideas/advertising-opportunities-with-birmingham-mail/trinity-mirror.html>

¹⁷ <https://www.cambridge-news.co.uk/about-us/>

¹⁸ <https://local.reachsolutions.co.uk/brands/cambridgeshire-live/> March 2021

¹⁹ <https://pressgazette.co.uk/coronavirus-leads-to-staggering-demand-for-trusted-tv-news/>
<https://www.thedrum.com/news/2020/04/03/channel-4-reports-higher-young-audiences-amid-lockdown>
https://www.ofcom.org.uk/_data/assets/pdf_file/0018/104094/Channel-4-Corporation-Remit-Research-Report-2017.pdf

- Audience of 16-34 year olds has doubled in last few weeks (compared to 2019)
- C4 news seen as trustworthy, unbiased, known for in-depth reporting and dealing with complex subjects
- Seen as diverse and attracts a younger audience
- Has focused on issues around migration and refugee crisis in sympathetic way in the past

The Chester Chronicle

- The Chester Chronicle is a UK local weekly newspaper for the Chester and Cheshire area, first established in the 18th century²⁰. It is published weekly on a Thursday.
- Circulation: 4724
- Average Issue readership 24k²¹

The ChronicleLive²²

- ChronicleLive, part of Reach plc, is one of England's top 5 biggest regional news sites, with a monthly audience of around 4m unique browsers a month. Based in Newcastle, it's a trusted and credible source of news, sport, information and entertainment across the North East of England.
- The website feeds two daily newspapers - The Chronicle and the Journal - as well as the Sunday Sun, England's best-selling regional Sunday.
- Monthly unique users 14m; monthly page views 45.45m²³

²⁰ <https://media.info/newspapers/titles/the-chester-chronicle>

²¹ <https://local.reachsolutions.co.uk/brands/chester-chronicle/>

²² <https://www.chroniclelive.co.uk/about-us/>

²³ <https://local.reachsolutions.co.uk/brands/chronicle-live/> March 2021

Coventry Telegraph²⁴

- Average Issue Readership 28,171
- Circulation per issue 9,754
- Majority readers 65+
- Regional tabloid in Midlands
- still publish three editions six days a week

Daily Mirror²⁵

- Read by more women than men on average
- Higher audience over age of 34 than under
- Reaches an audience of 27m over print and online
- 10% growth in mobile readership (over 2019)
- reaches more 15-34-year-olds than the Guardian
- 442k print copies circulated (paid for) March 2020

Daily Post²⁶

- NorthWalesLive is the digital news channel of the Daily Post, based in Colwyn Bay, in the heart of North Wales
- Owned by Reach PLC

Evening Standard²⁷

- Aimed at: “a predominately upmarket audience who work in professional occupations.”

²⁴ <https://local.reachsolutions.co.uk/brands/coventry-telegraph/>

²⁵ <https://www.statista.com/statistics/380717/mirror-newspapers-monthly-reach-by-demographic-uk/>
<https://www.mirror.co.uk/news/uk-news/mirror-beats-mail-second-largest-20007549>

<https://www.abc.org.uk/product/576>

²⁶ <https://www.dailypost.co.uk/about-us/>

²⁷ <https://www.metroclassified.co.uk/evening-standard>
<https://www.abc.org.uk/product/5341>

- Distributed on public transport and at stations. On average in Feb 2021, 491k copies a day (down over 300k for the same period in previous year – pre-covid).
- In 2019 averaged 1.2m daily readers
- Aimed at professionals who live and work in London - covers business, sports, news, entertainment.
- 63% readership is male
- Aimed at AB adults, those in employment, and 18-44-year-olds (make up 6.6k of readership)
- Website has had 57.1m page views

Express and Star²⁸

- 31k issues per circulation in total
- In print - 30k
- Digital - 500
- The Express & Star was founded in Wolverhampton in the 1880s by the Scottish-American millionaire Andrew Carnegie and a group of radical Liberal Party members. (His dream was to sack the monarchy, scrap the House of Lords and destroy every vestige of privilege in the land)
- The Express & Star has steadily overtaken its rivals to become the biggest-selling regional evening newspaper in Britain.
- West Midlands regional paper

The Guardian²⁹

- Broadsheet newspaper
- Monthly Print readership 3.1m

²⁸ <https://www.expressandstar.com/about-us/>

<https://www.abc.org.uk/product/10110>

²⁹ <https://advertising.theguardian.com/advertising/media-kit>

- Monthly Digital readership 24m (ahead of Telegraph, Independent, Times)
- Targets ABC1 readership (16.7m of readers)
- Read by more women than men
- 9.8m of readers have a degree or above
- Widely read in London (4m) and cities
- Read most on mobile devices
- Highest proportion of readers are 16-24 (28%)
- Reaches a global audience (most read in US)
- Aimed at highly educated, wealthy (80% of global readership in the top 50-10% income bracket) and politically engaged
- Kind attitude towards refugees and migration story

Hackney Gazette³⁰

- Weekly tabloid newspaper sold in Hackney, north-east London and the surrounding area, including Stoke Newington, Clapton, Hoxton and Dalston. Founded in 1864, it is published today by Archant's North West London Newspapers branch as an edition of the Islington Gazette.
- Print circulation 1681
- Online 331,375
- Audience demographics N/A

Heart FM³¹

- Heart is the largest commercial radio brand in the UK with 9.6m daily listeners
- National FM and DAB
- 'feel good' playlist and family orientated content

³⁰ Source: Roxhill. Figures from Alexa Internet March 2020.

³¹ <https://www.heart.co.uk/london/advertise-us/>
<https://global.com/radio/heart/>

- Part of Global radio which has a weekly audience of 32 million, reaching 95% of UK population

Huffington Post³²

- Founded in 2005, always been online only
- Global audience - originated in US
- HuffPost UK reaches nearly 9 million readers a month who read more than 31 million pages, on average. It has a total of 3million followers on Facebook and 569k on Twitter.
- “In the UK we do relevant breaking news, powerful original journalism, and we report on the real lives of our readers.”
- Aim for inclusivity
- Tell stories in a fast, fun way - not longform
- Principled diversity - in staff and audience
- Blog post form
- Focus on producing video content - video gets 16m views on facebook a week
- Aims at age demographic of 24-45 year olds
- Features content from over 100,000 bloggers

The i

- inews.co.uk and i are owned by dmg media. Not affiliated with The Independent since 2016³³
- circulation average 141k per issue³⁴

³² <https://www.huffingtonpost.co.uk/p/huffingtonpostcouk-about-us>
<https://www.gorkana.com/events/media-briefings/huffington-post-uk/>
<https://www.thedrum.com/news/2020/07/01/how-huffpost-uk-broke-free-the-london-bubble-with-its-national-news-coverage>

³³ <https://inews.co.uk/about>

³⁴ <https://www.abc.org.uk/product/16548>

In your area

- Local news platform producing community articles and content across the UK³⁵
- Owned by Reach PLC

Independent³⁶

- Broadsheet newspaper
- Monthly Print readership 3.1m (digital 54m, global 127m)
- Monthly Digital readership 24m (ahead of Telegraph, Independent, Times)
- Targets ABC1 readership (16.7m of readers)
- Read by more women than men (53%)
- 9.8m of readers have a degree or above
- Widely read in London (4m) and cities
- Read most on mobile devices (86%)
- Highest proportion of readers are 15-44 (49%)
- Reaches a global audience (most read in US)
- Aimed at highly educated, wealthy (80% of global readership in the top 50-10% income bracket) and politically engaged
- Kind attitude towards refugees and migration story

ITV³⁷

- 20% rise in audience numbers due to pandemic.
- Normally attracts older audience (65+) - since March 16-34 year old audience increased by 33%.
- Average Audience (for ITV News at 10 in March 2020) - 2-2.5m

³⁵ <https://www.inyourarea.co.uk/news/faqs-frequently-asked-questions-on-inyourarea-co-uk/>

³⁶ <https://advertising.theguardian.com/advertising/media-kit>
<https://www.esimedia.co.uk/brands/the-independent>

³⁷ <https://www.itv.com/pres>
<https://pressgazette.co.uk/coronavirus-leads-to-staggering-demand-for-trusted-tv-news/>

The Justice Gap

- Online magazine about the law and justice aimed at the public
- Many of the same writers as Proof magazine

Kent Live³⁸

- Up to 5m website views a month
- KentLive launched in 2016, bringing live news, features and the best of What's On to people in and around Kent and Sussex.
- 5,052,292 monthly unique browsers
- 56,430,949 monthly page views
- 80% read on mobile device

Law Gazette³⁹

- Print circulation per issue 77,011
- 2m monthly browsers on website
- Publication of record to solicitors in England and Wales since 1903
- British weekly legal magazine for solicitors in England and Wales published by the Law Society of England and Wales
- Largest circulation legal magazine in Europe

Liverpool Echo⁴⁰

- Circulation 30,358
- Average issue readership 71,464
- Published Monday – Saturday

³⁸ <https://www.kentlive.news/about-us/>
<https://local.reachsolutions.co.uk/brands/kent-live/>

³⁹ <https://www.lawgazette.co.uk/advertise-with-us>

⁴⁰ <https://local.reachsolutions.co.uk/brands/liverpool-echo/>

- 40% readership aged 65+

London News Online⁴¹

- Recently combined South London Press and Mercury
- 70k users per week

Metro⁴²

- Average distribution 600k/day Feb 2021 (down from 1.3m a day in March 2020)⁴³
- Distributed for free on public transport and at stations
- Targets commuters
- 57% of readership is male
- 53% of readership aged between 18-44 years old
- Lower readership due to Covid-19 meaning less commuters - will hasten move online⁴⁴
- Metro Online read by 50m a month
- 84% of its audience visiting Metro.co.uk on mobile, these audiences find their content on their mobile through Facebook, Twitter, Instagram and YouTube
- Claims it has “the highest proportion of millennials of all news brand websites.”
- Tabloid paper - low-brow culture, celeb gossip, aimed at younger audience
- Stance on immigration fairly neutral - more sympathetic since Covid-19

The Mirror:⁴⁵

- Monthly Print circulation 3,537,000

⁴¹ <https://londonnewsonline.co.uk/media-pack/>

⁴² <https://metro.co.uk/2013/10/15/metros-audience-4164994/>

⁴³ <https://www.abc.org.uk/product/1145>

⁴⁴ <https://www.pressgazette.co.uk/fears-free-newspapers-face-print-circulation-collapse-as-commuters-stay-home/>

⁴⁵ <https://www.newsworks.org.uk/daily-mirror>
<https://www.statista.com/statistics/380717/mirror-newspapers-monthly-reach-by-demographic-uk/>
<https://www.mirror.co.uk/news/uk-news/mirror-beats-mail-second-largest-20007549>
<https://www.abc.org.uk/product/576>

- Monthly Digital circulation 27,738,000
- Read by more women than men on average
- Higher audience over age of 34 than under
- 10% growth in mobile readership (over 2019)
- reaches more 15-34 year-olds than the Guardian
- 442k print copies circulated (paid for) March 2020

The National:⁴⁶

- Founded in 2008, for quality journalism in the Middle East
- Aims at an “influential, English-speaking ME audience”
- The National is committed to serving the local UAE community while delivering a strong international perspective.
- more than 10 million pageviews per month

National Geographic Kids⁴⁷

- National Geographic magazine for children with a mission to inspire future citizens of the world to learn about the world and how it works
- Owned by Disney
- UK Circulation 110k (50k subscribers), published 13 times per year
- Target audience age 6-13 (core age 8-12)
- 50:50 gender split
- 92% parents read the magazine with their children
- 49% take the magazine to school or use it with homework
- 88% spend over 1hr reading the magazine

⁴⁶ <https://www.thenational.ae/about-us>

⁴⁷ <https://www.natgeokids.com/uk/advertising-media-kit/>

The Observer⁴⁸

- The Observer - Sister paper of Guardian on Sundays - less reach but published digitally on the Guardian so reaches same audience
- Broadsheet newspaper
- Monthly Print readership 3.1m
- Monthly Digital readership 24m (ahead of Telegraph, Independent, Times)
- Targets ABC1 readership (16.7m of readers)
- Read by more women than men
- 9.8m of readers have a degree or above
- Widely read in London (4m) and cities
- Read most on mobile devices
- Highest proportion of readers are 16-24 (28%)
- Reaches a global audience (most read in US)
- Aimed at highly educated, wealthy (80% of global readership in the top 50-10% income bracket) and politically engaged
- Kind attitude towards refugees and migration story

Politics Home

- 'Building on the four-decade legacy of Parliament's in-house magazine, The House Live adds agenda-setting interviews, debates, intelligence and expert policy analysis - making us the go-to place to engage with the people who matter in British politics.'
- Owned by Dods group who publish The House and The Parliament
- 850k visitors to Dods media websites per month⁴⁹
- 250k followers on social media

⁴⁸ <https://advertising.theguardian.com/advertising/media-kit>

⁴⁹ <https://www.dodsgroup.com/products-and-services/media>

Politics.co.uk⁵⁰

- Political news website for MPs and public
- Politics.co.uk averages more than 280,000 unique visitors every month
- Claims to be impartial and without political leaning
- Offices within Houses of Parliament
- Audience broken down into four categories:
 - Policymakers at all levels, from local to national
 - Civil servants, public affairs professionals, campaigners and senior journalists from all of Britain's newspapers and broadcasters
 - Politically interested members of the public (ABC1 adults and millennials) - think regular watchers of Newsnight and Question Time
 - Academics and students.

Private Eye:⁵¹

- For over 50 years PRIVATE EYE has offered a unique blend of humour, social and political observations and investigative journalism.
- 233,565 copies on average per issue (avg 2019)
- 65% AB (Index 248)
- 88% ABC1 (Index 156)

The Richmond and Twickenham Times⁵²

- The Richmond and Twickenham Times is a weekly local newspaper that was established in 1873 and is published on Fridays

⁵⁰ <https://www.politics.co.uk/information/about-politics-co-uk>
<https://politics.co.uk/information/advertise-on-politics-co-uk>

⁵¹ <https://www.pressgazette.co.uk/abc-news-mags-private-eye-circulation-holds-firm-year-on-year/>
<http://www.eyeads.co.uk/public/site/uploads/settingsMediaPack-1.pdf>

⁵² <https://media.info/newspapers/titles/richmond-and-twickenham-times>

- Owned by Newsquest (third largest publisher of regional and local newspapers in the United Kingdom)

Southwark News⁵³

- The Southwark News is a weekly tabloid newspaper sold in the London Borough of Southwark, including Bermondsey, Blackfriars, Borough, Camberwell, Dulwich Village, East Dulwich, Elephant & Castle and Herne Hill. Founded in 1987, it is published by Southwark Newspaper Ltd. and has a local sub-edition for Dulwich and Herne Hill; and a partner monthly freesheet, the Southwark Weekender.
- Print circulation 13,000
- Online 546,589
- No demographics data available

Shropshire Star:⁵⁴

- daily circulation of around 19,000
- The Shropshire Star provides unrivalled news and sport coverage for Shropshire and Mid Wales, printing four editions per day, five days a week, plus one Saturday edition.

The Spectator⁵⁵

- The Spectator was established in 1828 and is the oldest, continuously published magazine in the English language. Sees itself as 'carrying weight' in Westminster with a regular cabinet minister readership of 47%, of which 50% conservative.
- Circulation 75k, monthly online users 3.3m; twitter followers 159k, FB followers 187k

⁵³ Source: Roxhill. Coverage numbers from Alexa Internet April 2020

⁵⁴ <https://www.shropshirestar.com/about-us/>

⁵⁵ <https://www.spectator.co.uk/about> (media kit)

- Average age of readers is 46 and the majority are male (53% - rising to 66% across digital) with an upper/middle class audience (ABC1 93%, AB 81%).

Sky News⁵⁶

- 24hr news channel part of Sky UK. Parent company Comcast NBCUniversal
- Audience Profile: 57% male; 43% female. Majority ABC1 & housewives ABC1
- Average monthly reach 8m

The Sun:⁵⁷

- 26.8m adults reached monthly
- Audience 47% 15-34
- reach over 16.1 million on Facebook and Twitter
- Number one selling UK paper
- Digital reach - over 40m people per month
- 96% of readers reach Sun via phones
- 57% men
- Income bracket - 87% of readers earn under £30k
- Tabloid - right-wing, celeb gossip, anti-immigration, pro-Brexit

TalkRadio

- 433k listeners per week (1% of UK population)⁵⁸
- 'Launched in 2016, talkRADIO is shaking up the UK's speech radio offering with irreverant takes on current news and presenters who aren't afraid to let you know what they think'.⁵⁹
- Owned by Wireless Group

⁵⁶ <https://www.skymedia.co.uk/channels/sky-news/>

⁵⁷ <https://www.statista.com/statistics/380735/the-sun-and-sun-on-sunday-reach-by-demographic-uk/>
<https://newscommercial.co.uk/brands/the-sun>

⁵⁸ <https://media.info/radio/stations/talkradio/listening-figures> Figures July - Dec 2019

⁵⁹ <https://talkradio.co.uk/about>

The Times⁶⁰

- Monthly reach of 10.7m readers in UK (Print and Digital)
- Majority of audience over age of 35
- Largely middle class - 7.1m readers are ABC1
- Audience has more men than women
- Print has higher reach than digital

Times Radio

- The station is a collaboration between The Times, The Sunday Times and Wireless, which are all part of News UK⁶¹
- Presenter-led debate and expert analysis of current affairs
- Owned by Wireless group

Vice:⁶²

- 50.4 MILLION Unique Visits per Month to VICE Owned Channels (US)
- 135 MILLION Unique Visits per Month to VICE Owned Channels Globally
- 60% of audience consumes Vice on phones
- 350% year on year mobile audience growth since 2012
- 41% of audience 25-34
- 62% audience male

The Voice of Islam

- Voice of Islam Radio is a new Digital DAB 24hr radio station which offers news, views, discussion and insight on Islam's Perspectives on the world today
- 995 followers, 4100 tracks⁶³

⁶⁰ <https://www.statista.com/statistics/380755/the-times-newspapers-monthly-reach-by-demographic-uk/>

⁶¹ <https://media.info/radio/stations/times-radio>

⁶² <https://vice-media-kit-staging.netlify.app/>

⁶³ <https://soundcloud.com/voislam/tracks>

Yorkshire Evening Post:⁶⁴

- Circulation 7k per issue
- Sister paper to Yorkshire Post
- 107,064 daily unique browser

⁶⁴ <https://www.abc.org.uk/product/9816-leeds-yorkshire-evening-post>
<https://www.pressgazette.co.uk/regional-online-abcs-yorkshire-post-is-fastest-growing-news-website/>